

Mayoral Proclamation

WHEREAS, On October 7, 2015, Portillo's announced plans to build its first restaurant in Wisconsin in the Corridor, a mixed-use development located in the City of Brookfield; and

WHEREAS, It was further announced that the Brookfield location would feature a modern take on a 1950's diner and incorporate elements of Bluemound Road's history from that era; and

WHEREAS, This announcement produced a great deal of enthusiastic comment and anticipation in southeastern Wisconsin; and

WHEREAS, The Portillo's restaurant in Brookfield officially opened on July 19, 2016 offering customers its popular fare including Chicago Style hot dogs, Italian Beef sandwiches and chocolate cake, and for the first time offering a bratwurst in honor of its Wisconsin location, appropriately named the "Badger Brat;" and

WHEREAS, The Brookfield Portillo's is the 44th Portillo's Restaurant, and had the third-highest opening week sales in the history of the Oak Brook, Illinois-based chain; and

WHEREAS, Portillo's has engrained itself within the Brookfield community through the local outreach and relationship building since its opening 500 days ago; and

WHEREAS, Over \$17,000 in local charitable donations have been given by Portillo's since opening, including today's recipient of \$5,000, the Elmbrook Education Foundation;

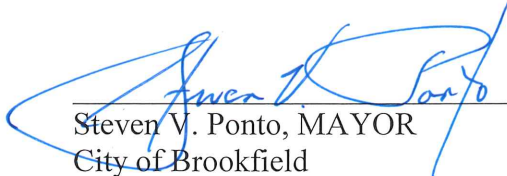
NOW, THEREFORE, I, Steven V. Ponto, Mayor of the City of Brookfield, Wisconsin, recognize the milestone 500th day since the opening of the Brookfield Portillo's restaurant and do hereby proclaim Wednesday, March 28, 2018, to be

PORTILLO'S APPRECIATION DAY

in the City of Brookfield, Wisconsin and wish Portillo's continued success in serving our community and the area.



Signed and sealed this 28th day of March,
in the year Two Thousand and Eighteen.


Steven V. Ponto, MAYOR
City of Brookfield