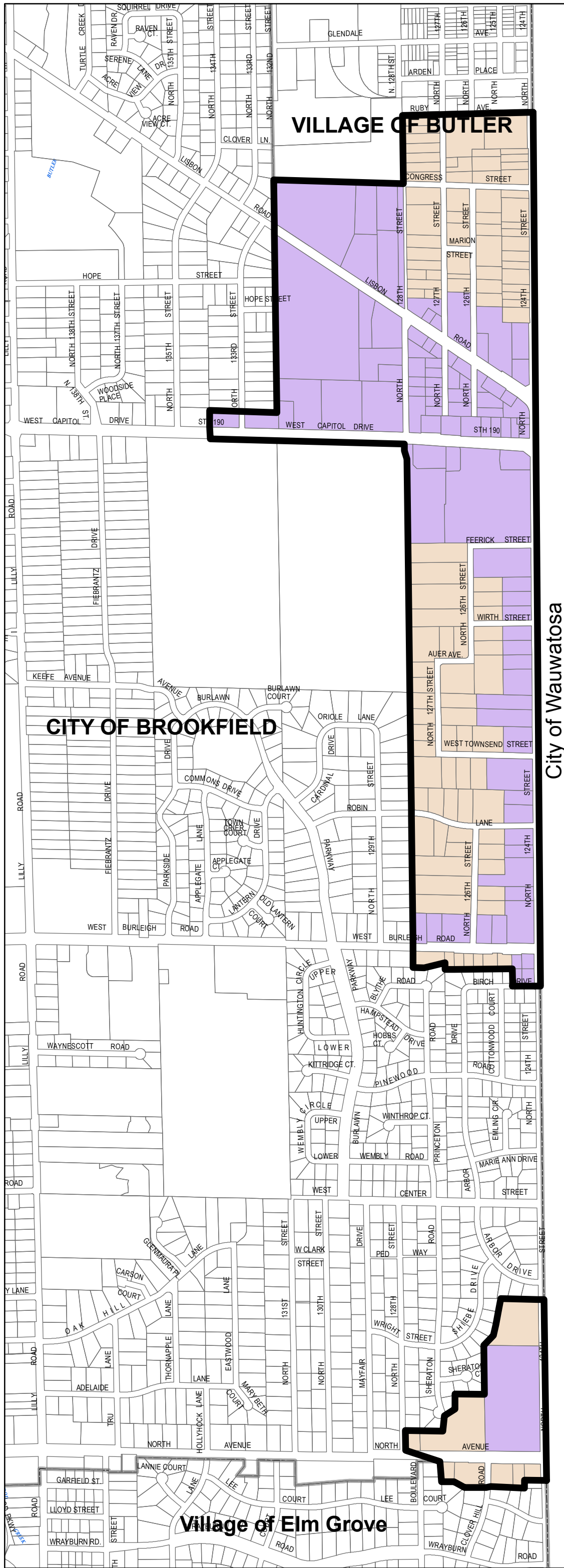





Development Plan for Brookfield's 124th Street Corridor

Land Use Strategies

City of Brookfield
Waukesha County, WI

Map 5.1



-  Plan Area Boundary
-  Strategic Redevelopment Strategy
-  Acceptance & Incremental Improvement Strategy

Land Use Strategies

Strategic Redevelopment: Encourage and recruit a flagship development to kick-start subsequent development. Maintain high architectural standards. Encourage flex/tech space, small business incubator space and freestanding restaurants.

Acceptance & Incremental Improvement: Acceptance of existing built conditions and uses, streamlined approval process and assist eligible properties with facade improvement grant money.

Strategic Redevelopment and Acceptance & Incremental Improvement strategies are described fully in the Development Plan for Brookfield's 124th Street Corridor Plan.

City of Wauwatosa



1:12,000

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Revisions

BY:	DATE:
JMW	12/07/10
JMW	03/11/11



*The plan area boundary may change due to current and future redevelopment opportunities.