

**Brookfield Public Library  
Board of Trustees Meeting  
Wednesday, August 2, 2023  
Librarian's Report**

June 2023 Operating Statistics

Rolling twelve*		7/21-6/22	7/22-6/23	% Change
Total Circulation		550,096	542,869	-1.31%
	Resident	427,841	430,290	0.57%
	Crossover	83,374	75,599	-9.33%
	Nonresident	38,881	36,980	-4.89%
		<u>2022</u>	<u>2023</u>	<u>% Change</u>
Total Circulation (June)		52,891	54,826	3.66%
	Resident	42,077	43,579	3.57%
	Crossover	7,167	7,439	3.80%
	Nonresident	3,647	3,808	4.41%
User Visits		19,089	21,259	11.37%
Adult	# Programs	26	24	-7.69%
	Attendance	330	582	76.36%
Children	# Programs	21	31	47.62%
	Attendance	1,985	3,397	71.13%

\*Rolling twelve does not include digital circulation.

**Programming:**

In June we started Summer Reading programs in the adult, teen and children's departments. We have had a lot of readers! As part of the Summer Reading Program, we are running an intergenerational scavenger hunt—adults and/or adults with kids helping are led by clues on a journey throughout the library.

We have also been busy handing out and stamping the passports of patrons visiting from other libraries in the Bridges Library System.

In the adult department, we hosted a military tattoo exhibit in the periodical area. In conjunction with this display, we had a speaker discuss the significance of Navy tattoos. The new programs we offered this month included a Mark Twain re-enactor, Ballroom Dancing for Balance. Universe Friend or Foe, and the Vikings. We also had some repeats of popular programs: Aromatherapy, Genealogy, Bingo for adults, and the Writers' Circle. In addition, we held our six regular book clubs, At Knits' End, Digital Downloads, Internet Resources You Need to Know and Sew Amazing. The Friends of the Library sponsored a Read it and Eat program.

In the Children's Department, we were able to visit some of the elementary schools in the district and finish up the visits with the students from St. John Vianney. We also held a lot of programs! We had a volunteer teach kids how to solve a Rubik's Cube and we started a Kids' Knit program. We also held Lego Club, Craft Saturday, a Sensory Storytime, and regular Family Fun Friday storytimes. We also had a number of special programs including the return of the popular Cows in the Courtyard. The Library has been entertaining and educating families with reptiles (yes, a huge snake), theater performances, magicians, jugglers, dancers, comedians and singers. The Fairest of the Fair from Waukesha County even joined us for a special storytime. It has been a busy and fun summer so far.

2<sup>nd</sup> Quarter 2023 Operating Statistics

	2021	2022	2023	% Change 2022-2023
Total Circulation	145,859	137,185	137,615	0.31%
Resident	114,640	106,989	109,108	1.98%
Crossover	21,636	20,281	18,836	-7.12%
Nonresident	9,583	9,915	9,671	-2.46%

Digital Magazine (Downloads & Views)	2021	2022	2023	% Change	
Flipster	540	437	446	2.06%	
Overdrive (digital)	20,516	20,959	22,911	9.31%	
Self-Check	39,136	34,760	44,637	28.41%	32.44% → % of total Circ.
User Visits	47,337	49,729	51,910	4.39%	
CAFE					
# Items Sent to Fill a Hold	14,357	13,734	14,450	5.21%	(a)
# Items Received to Fill a Hold	16,242	14,529	15,024	3.41%	(a)
Internet Use Sessions	7,116	7,376	6,246	-15.32%	
Internet Use Hours	2,409	2,045	1,643	-19.66%	
Wireless	4,010	4,850	4,244	-12.49%	
Library Website					
Visits	21,172	29,097	32,306	11.03%	(b)
Views	32,863	35,238	32,928	-6.56%	(c)
Volumes Added	4,729	5,129	3,617	-29.48%	
Adult Programs					
# Programs	44	70	77	10.00%	
Attendance	521	1,154	1,421	23.14%	
Childrens Programs					
# Programs	37	68	91	33.82%	
Attendance	1,814	3,461	5,505	59.06%	
Meeting Room Use	290	368	410	11.41%	

(a) Statistics provided only include materials sent out and received to fill a hold. Items sent to fill a hold could be owned by another library.

CivicPlus website statistics program changed from Piwik to Google Analytics in January 2022.

(b) Library website Visits - Number of visits to this page. A visit is a series of actions that begin when a visitor views the first page from the server, and ends when a visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. Library website set as homepage on public internet stations.

(c) Library websites Views - number of times this page was viewed by visitors. Library website set as homepage on public internet stations.

## 2<sup>nd</sup> Quarter 2023 goals and objectives update

The progress chart has been provided for your review.

July 2023 Operating Statistics – will be distributed in September.

### In-house use survey

In 2023, the in-house survey was conducted from July 10-July 22. While we conducted the in-house survey for four weeks in June 2022, we used two weeks for the yearly comparison.

The annual projection for 2022 was 342,290. In 2023, the annual projection is 291,668. This represents a 14.79% decrease.

### Acknowledgement of Donations Received

Clearwater Lake Condominium Association donated \$100.00 for the use of our meeting rooms. The Friends of the Library donated \$2,600.00 for the purchase of the Explore Passes.

### Staff Update

Technician Claudia Mielke resigned due to a family emergency. In fall, we will recruit for our technician openings.

### Facilities Update

We are keeping Facilities informed of the issues we are having keeping our building cool on warm days.