



BROOKFIELD 2050 COMPREHENSIVE PLAN PUBLIC MEETING COMMENT FORM

Please check one.

I am a resident of: the City of Brookfield another community

Thoughts on Preliminary Map/Graphic Recommendations

After reviewing the recommendations on the maps and graphics available for viewing, how would you rate your overall support for the recommendations and ideas on each? **Please check the box that best corresponds with your level of support for each.**

Map/Graphic	No Support					Very Supportive				
	1	2	3	4	5	6	7	8	9	10
Vision Statement										
Growth & Preservation Concept										
Target Investment Areas Summary										
Future Land Use Map and Matrix (2 exhibits)										
Future Transportation Facilities Map										
Parks, Recreational, and Open Space Lands Map										

Please share any specific comments you may have on the maps/graphics:

Thoughts on 2050 Vision Implementation Initiatives

Below is a list of implementation initiatives that are being considered as part of the City's Comprehensive Plan. **Please check "✓" your top 5 implementation initiatives among those listed below.**

- Focus future redevelopment and land use changes within Targeted Investment Areas and keep plans for these areas up to date.
- Continue and enhance various efforts to preserve the integrity and quality of the City's existing neighborhoods.
- Continue to evolve Brookfield's business parks to remain competitive with Downtown Milwaukee by encouraging renovation of outdated office spaces; allowing for new amenities such as coffee shops, gyms, and dining options; and increasing bike trail and pedestrian access within business parks.
- Strategically purchase land as it becomes available for the purpose of encouraging private-sector redevelopment of outdated office, retail, and commercial areas.
- Where appropriate, allow aging office and excess retail development to transition to mixed use developments that include a carefully planned blend of commercial uses, housing options, public amenities, and transportation options.
- Provide additional cultural, civic, and public gathering spaces, such as a splash pad, botanical garden, or beer gardens.
- Allow a broader range of housing types (including condominiums, duplexes, and market rate apartments) within Targeted Investment Areas for empty nesters, young couples, and employees of Brookfield businesses.
- Design and build roadways to provide safe travel for all users, including people walking, riding bicycles, driving cars, and using public transportation.
- Continue to improve bike and pedestrian facilities by completing the Greenway trail system, installing sidewalks along all major roads, and ensuring safer and more convenient crossings of major roads.
- Continue maintenance and stewardship of existing and future parks and recreation facilities through effective management, enhancements, and protection.
- Facilitate regional Bus Rapid Transit, local circulator, and bus connections to major destinations within the City, especially on the Bluemound Road corridor, as a way to maintain a strong local economy.
- Encourage the Wisconsin Department of Transportation to study the construction of future on-off ramps from I-94 serving Brookfield at Calhoun Road, between Goerke's Corners and Moorland Road.
- Increase local access to technology-based training and higher education in part by bringing new facilities to Brookfield.

