

## City of Brookfield Fire Department's Survive Alive House turns 25!

The City of Brookfield's Survive Alive House will be observing its 25<sup>th</sup> anniversary on May 13, 2021.

The Survive Alive House, along with fire and life safety programming, was created to empower children in the Elmbrook public and private schools to be fire safe.

From 1993-1995, with the generous donations of local community groups, nearly \$150,000 was raised to make the Survive Alive House a reality. The Brookfield Junior Woman's Club, other civic groups, area businesses, several Elmbrook School PTO's, retired TV6 (Fox 6) weather anchor Vince Condella, Brookfield Professional Firefighters of WI and the City of Brookfield Fire Department all pitched in to raise funds. With that, area builders created the 2-room area in the basement of the Brookfield Fire Department located at 2100 N. Calhoun Rd. One room is for a classroom and the other a small home containing a bedroom and kitchen area. The Survive Alive House was dedicated on May 13, 1996.

The Survive Alive House and its programming is based on fire and life safety ideals from the National Fire Protection Association and other reputable fire prevention organizations. In our program, children are taught how to make fire evacuation plans with their families. Practicing home fire exit drills and the correct ways of exiting a burning home are also emphasized. In addition, proper usage of the 9-1-1 emergency system, fire prevention, the science of fire and kitchen safety are also touched on.

Since its inception, the Survive Alive House fire and life safety programming has focused on third and fifth grade public and private school students in the Elmbrook area. Each year about 1,200 students visit our House. After 25 years, that is approximately 30,000 students who have experienced the Survive Alive program. Currently, the program is maintained by Community Risk Reduction Officer Michelle Garcia. Firefighters, teachers and parent volunteers also assist with the program. The program has been going strong and has aided with the low injury and death rate due to fires in our city.

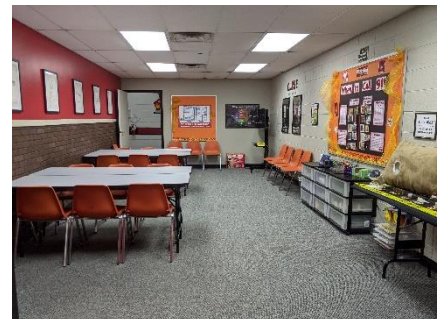
We are very grateful to all of those throughout the years who have supported and contributed time or resources to help our Survive Alive program. This past year, due to COVID-19 restrictions, all *in-person* Survive Alive programming has been temporarily put on hold. However, virtual fire and life safety lessons are still being shared with students and teachers. Unfortunately, there will be no in-person 25<sup>th</sup> anniversary celebration scheduled due to COVID. Check out our Community Risk Reduction and Public Education [link](#) for more information.



Survive Alive House



Survive Alive Classroom



Inside Survive Alive Classroom



Survive Alive Bedroom



Survive Alive Kitchen



Survive Alive "Museum"