

Rating Questions +/- 2.0%		City Government							
		Overall Government	Has leaders who are trustworthy	Offers services that are well-managed	City employees are capable	Provides ways to communicate effectively to the community such as the City website	Ensures quality neighborhoods	Actively promotes opportunities for business development	Is open to citizen ideas and involvement
2012 Overall		75	77	78	77	76	77	74	68
2017 Overall		78	79	80	81	78	79	82	70
2022 Overall		78	79	81	82	78	80	80	69
Residence	One year or less	80	80	81	81	78	83	79	76
	1-5 years	78	78	80	82	78	82	76	69
	6-10 years	77	77	79	81	77	79	79	68
	10-20 years	77	77	80	81	77	78	81	67
	20 years or longer	79	80	81	82	79	80	81	69
Own/Rent	Own	78	79	80	82	78	80	80	69
	Rent/Lease	78	74	79	78	76	82	80	76
Age	Under 18	-	-	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-	-	-
	25 to 34	74	71	78	79	74	80	71	63
	35 to 44	75	74	78	80	73	79	74	63
	45 to 54	76	77	78	79	76	79	79	68
	55 to 64	76	77	78	80	77	77	78	64
	65 to 74	80	81	83	83	80	80	82	70
75 and over	86	87	87	88	86	87	88	80	
Education	Some high school*	84	78	89	83	83	89	78	89
	High school graduate	83	82	84	87	83	87	84	77
	Some college	77	77	78	80	78	79	80	67
	College graduate	79	80	81	82	78	80	81	70
	Graduate degree(s)	78	80	81	82	78	80	80	68
HH Value	Under \$200,000	75	73	78	79	76	76	76	66
	\$200,000 - \$299,999	80	81	81	83	80	82	82	70
	\$300,000 - \$399,999	78	79	80	82	78	79	79	69
	\$400,000 - \$550,000	80	80	82	83	79	81	81	70
	\$550,000 - \$700,000	79	81	81	81	80	81	82	69
	\$700,000 or higher	78	80	80	82	78	80	80	69
Marital Status	Single	77	74	78	80	76	79	81	68
	Married/living with partner	78	79	81	82	78	80	80	69
	Widowed/separated/ divorced	79	79	81	82	80	81	82	69
People in Home	Child(ren) age 12 or under	75	76	78	80	74	79	77	63
	Child(ren) age 13-17	76	77	78	80	76	78	78	67
	Child(ren) age 18-25	74	77	77	78	74	76	74	64
	Parent age 65 or older	79	79	81	83	80	82	79	70
	None of these	80	81	82	83	80	81	82	71
Gender	Male	78	79	81	81	79	79	80	69
	Female	79	80	81	82	79	81	81	69
	Other*	60	59	62	61	56	71	60	51
District	1st	79	79	82	83	79	80	81	68
	2nd	79	80	81	83	80	81	80	70
	3rd	77	79	80	81	76	79	78	67
	4th	79	80	81	81	79	80	79	70
	5th	79	80	81	82	79	80	82	71
	6th	79	80	81	82	79	79	81	69
	7th	79	78	81	82	80	81	81	68
Work in City	Yes, from home	76	76	79	81	77	77	76	66
	Yes, outside home	74	74	77	80	76	79	74	61
	No, outside the City	76	77	78	79	76	78	78	66
	No, I am unemployed	78	77	79	83	80	81	83	66
	I am retired	82	83	84	84	82	82	84	74
Nonsample	Nonsample	66	63	66	70	70	70	66	57

\* Smaller number of responses in this cohort may result in more score variability

Rating Questions +/- 2.0%		Economic Health					
		Overall Economy	Quality of jobs in Brookfield	Access to a variety of housing options in Brookfield that meet your needs	Availability of jobs in Brookfield	Stability of property values in Brookfield	Strength of local economy in Brookfield
2012 Overall		68	70	65	62	68	70
2017 Overall		77	77	69	74	83	83
2022 Overall		81	79	78	80	87	83
Residence	One year or less	82	78	82	80	88	84
	1-5 years	82	80	78	80	87	83
	6-10 years	81	80	77	79	86	82
	10-20 years	79	77	76	78	84	82
	20 years or longer	82	80	78	80	87	84
Own/Rent	Own	81	79	78	80	87	83
	Rent/Lease	75	78	69	74	79	76
Age	Under 18	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-
	25 to 34	79	79	79	77	83	79
	35 to 44	79	79	73	77	84	82
	45 to 54	81	78	78	80	87	83
	55 to 64	80	78	76	79	84	81
	65 to 74	83	81	79	81	88	86
75 and over	85	82	82	83	90	88	
Education	Some high school*	86	78	83	78	94	94
	High school graduate	84	82	80	86	88	87
	Some college	81	79	78	81	86	83
	College graduate	82	80	79	80	87	84
	Graduate degree(s)	81	80	76	79	87	83
HH Value	Under \$200,000	76	77	72	74	79	80
	\$200,000 - \$299,999	83	81	78	82	88	84
	\$300,000 - \$399,999	81	78	77	79	87	83
	\$400,000 - \$550,000	82	81	78	80	88	84
	\$550,000 - \$700,000	82	79	79	80	88	84
	\$700,000 or higher	82	81	80	81	87	83
Marital Status	Single	80	78	76	79	86	82
	Married/living with partner	82	80	78	80	87	84
	Widowed/separated/ divorced	80	77	76	79	87	82
People in Home	Child(ren) age 12 or under	80	79	74	78	84	82
	Child(ren) age 13-17	78	76	74	76	84	81
	Child(ren) age 18-25	78	76	76	78	83	80
	Parent age 65 or older	84	83	79	84	88	87
	None of these	82	80	79	81	88	84
Gender	Male	83	80	80	81	88	84
	Female	80	79	76	79	86	83
	Other*	83	84	84	77	86	86
District	1st	84	83	80	84	88	87
	2nd	82	80	78	81	87	84
	3rd	79	77	74	78	86	82
	4th	81	79	77	79	88	84
	5th	82	80	79	80	87	84
	6th	81	78	79	80	87	83
	7th	82	80	78	80	87	84
Work in City	Yes, from home	80	77	76	79	84	82
	Yes, outside home	81	82	78	80	86	81
	No, outside the City	80	78	74	78	86	82
	No, I am unemployed	83	81	80	81	84	87
	I am retired	84	81	80	82	89	87
Nonsample	Nonsample	76	71	78	71	79	79

\* Smaller number of responses in this cohort may result in more s

Rating Questions +/- 2.0%		Transportation Infrastructure				
		Overall Transportation	Street maintenance and repair	Traffic congestion on the roads	Public transportation options	Accommodation for bicycle and foot traffic
2012 Overall		57	66	57	41	63
2017 Overall		57	65	58	42	64
2022 Overall		62	69	68	46	66
Residence	One year or less	58	71	64	37	59
	1-5 years	61	72	71	46	57
	6-10 years	59	69	69	41	57
	10-20 years	60	68	66	46	62
	20 years or longer	64	69	69	47	70
Own/Rent	Own	63	70	69	47	66
	Rent/Lease	59	67	71	31	68
Age	Under 18	-	-	-	-	-
	18 to 24	-	-	-	-	-
	25 to 34	54	67	62	33	52
	35 to 44	58	69	67	42	53
	45 to 54	62	68	69	47	63
	55 to 64	61	67	67	47	66
	65 to 74	62	70	67	44	68
75 and over	69	74	74	50	76	
Education	Some high school*	72	89	72	39	89
	High school graduate	70	74	71	57	79
	Some college	66	70	68	51	73
	College graduate	63	70	68	47	67
	Graduate degree(s)	60	70	69	42	60
HH Value	Under \$200,000	58	63	63	44	61
	\$200,000 - \$299,999	62	69	67	47	67
	\$300,000 - \$399,999	63	71	68	48	67
	\$400,000 - \$550,000	63	71	69	44	66
	\$550,000 - \$700,000	62	70	70	44	62
	\$700,000 or higher	60	68	71	42	60
Marital Status	Single	65	69	68	56	67
	Married/living with partner	61	69	68	43	64
	Widowed/separated/ divorced	63	70	68	44	70
People in Home	Child(ren) age 12 or under	58	69	68	41	54
	Child(ren) age 13-17	59	68	66	46	59
	Child(ren) age 18-25	61	68	68	43	64
	Parent age 65 or older	68	72	70	59	71
	None of these	63	70	69	46	69
Gender	Male	63	70	69	47	67
	Female	61	69	68	43	63
	Other*	61	60	71	48	66
District	1st	63	73	68	48	64
	2nd	63	70	70	43	68
	3rd	60	69	64	42	63
	4th	61	68	69	43	63
	5th	63	71	71	44	67
	6th	63	68	68	51	66
	7th	62	69	68	46	67
Work in City	Yes, from home	59	67	68	42	59
	Yes, outside home	59	64	67	43	60
	No, outside the City	61	69	67	44	62
	No, I am unemployed	61	71	70	38	63
	I am retired	65	72	70	48	71
Nonsample	Nonsample	62	64	59	57	69

\* Smaller number of responses in this cohort may result in more s

Rating Questions +/- 2.0%		Fire and Medical Emergency			
		Overall Fire/EMS	Fire and medical emergencies response	Fire prevention education	Professionalism and effectiveness at fires and medical emergencies
2012 Overall		84	80	85	86
2017 Overall		88	90	85	91
2022 Overall		89	91	84	91
Residence	One year or less	88	91	84	89
	1-5 years	87	90	82	90
	6-10 years	89	90	84	91
	10-20 years	88	90	83	90
	20 years or longer	89	91	86	91
Own/Rent	Own	89	91	84	91
	Rent/Lease	96	94	96	97
Age	Under 18	-	-	-	-
	18 to 24	-	-	-	-
	25 to 34	80	83	74	83
	35 to 44	89	90	86	91
	45 to 54	88	90	84	90
	55 to 64	88	90	83	90
	65 to 74	89	91	83	91
75 and over	92	93	89	94	
Education	Some high school*	89	89	78	100
	High school graduate	92	93	89	93
	Some college	89	91	84	92
	College graduate	89	91	84	91
	Graduate degree(s)	89	91	84	91
HH Value	Under \$200,000	86	88	82	87
	\$200,000 - \$299,999	89	91	84	92
	\$300,000 - \$399,999	89	91	84	91
	\$400,000 - \$550,000	89	91	86	91
	\$550,000 - \$700,000	88	91	83	90
	\$700,000 or higher	90	91	87	91
Marital Status	Single	86	89	81	88
	Married/living with partner	89	91	86	91
	Widowed/separated/ divorced	89	91	83	92
People in Home	Child(ren) age 12 or under	88	89	86	90
	Child(ren) age 13-17	89	91	86	91
	Child(ren) age 18-25	86	88	81	88
	Parent age 65 or older	90	92	86	92
	None of these	89	91	84	92
Gender	Male	89	90	84	91
	Female	90	92	86	92
	Other*	84	91	76	87
District	1st	88	90	82	92
	2nd	89	91	87	90
	3rd	89	91	83	91
	4th	87	90	82	90
	5th	91	92	89	93
	6th	89	91	84	90
	7th	90	91	86	92
Work in City	Yes, from home	87	89	82	90
	Yes, outside home	89	91	84	90
	No, outside the City	87	89	83	89
	No, I am unemployed	93	93	89	96
	I am retired	90	92	86	92
Nonsample	Nonsample	89	92	86	89

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Rating Questions +/- 2.0%		Other Public Services			
		Overall Public Services	Drinking water quality if you use City-supplied water	Garbage/recycling collection since January 2022	Recycling center
2012 Overall		77	68	83	80
2017 Overall		80	71	86	82
2022 Overall		80	71	83	84
Residence	One year or less	80	68	90	82
	1-5 years	76	63	81	84
	6-10 years	77	68	79	83
	10-20 years	77	68	80	83
	20 years or longer	81	76	84	84
Own/Rent	Own	80	71	83	84
	Rent/Lease	81	73	79	92
Age	Under 18	-	-	-	-
	18 to 24	-	-	-	-
	25 to 34	74	63	78	82
	35 to 44	76	66	81	81
	45 to 54	76	68	79	82
	55 to 64	77	69	80	83
	65 to 74	82	74	86	86
75 and over	86	79	89	89	
Education	Some high school*	94	89	100	94
	High school graduate	82	74	87	86
	Some college	81	73	84	84
	College graduate	80	71	83	84
	Graduate degree(s)	80	72	82	84
HH Value	Under \$200,000	77	69	81	80
	\$200,000 - \$299,999	79	70	83	83
	\$300,000 - \$399,999	80	71	84	84
	\$400,000 - \$550,000	81	73	83	86
	\$550,000 - \$700,000	80	73	82	84
	\$700,000 or higher	79	72	81	83
Marital Status	Single	76	64	81	81
	Married/living with partner	80	71	83	84
	Widowed/separated/ divorced	80	72	84	84
People in Home	Child(ren) age 12 or under	76	67	80	81
	Child(ren) age 13-17	76	68	78	82
	Child(ren) age 18-25	75	66	79	80
	Parent age 65 or older	83	77	86	86
	None of these	81	74	84	86
Gender	Male	81	74	84	84
	Female	79	70	82	86
	Other*	71	68	70	76
District	1st	80	76	83	82
	2nd	81	73	84	86
	3rd	79	73	81	83
	4th	78	69	81	84
	5th	83	76	86	88
	6th	79	69	82	84
	7th	77	67	83	82
Work in City	Yes, from home	76	66	81	82
	Yes, outside home	74	66	77	81
	No, outside the City	78	70	80	83
	No, I am unemployed	77	64	86	82
	I am retired	83	76	87	87
Nonsample	Nonsample	74	59	83	79

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Rating Questions +/- 2.0%		Police Services				
		Overall Police Services	Efficient and professional handling of emergency calls and complaints	Safety education	Responsiveness to quality of life issues and problem solving	Enforcement of street speed limits
2012 Overall		80	82	80	78	-
2017 Overall		85	87	84	84	-
2022 Overall		83	88	84	84	74
Residence	One year or less	87	87	91	89	80
	1-5 years	83	86	82	87	78
	6-10 years	83	87	83	83	77
	10-20 years	83	88	86	83	73
	20 years or longer	83	89	84	84	73
Own/Rent	Own	83	88	84	84	74
	Rent/Lease	91	92	91	93	87
Age	Under 18	-	-	-	-	-
	18 to 24	-	-	-	-	-
	25 to 34	80	82	79	80	78
	35 to 44	83	86	84	84	77
	45 to 54	83	87	86	86	74
	55 to 64	81	87	82	82	72
	65 to 74	82	89	84	83	72
75 and over	86	92	88	88	77	
Education	Some high school*	88	100	78	89	83
	High school graduate	89	92	92	90	80
	Some college	83	90	84	86	73
	College graduate	83	88	86	84	74
	Graduate degree(s)	82	87	83	83	73
HH Value	Under \$200,000	77	81	78	79	71
	\$200,000 - \$299,999	85	89	86	88	79
	\$300,000 - \$399,999	83	89	84	84	74
	\$400,000 - \$550,000	82	88	84	83	71
	\$550,000 - \$700,000	83	89	84	84	76
	\$700,000 or higher	83	88	86	83	77
Marital Status	Single	80	86	81	80	73
	Married/living with partner	83	88	84	84	73
	Widowed/separated/ divorced	83	88	84	84	77
People in Home	Child(ren) age 12 or under	83	86	84	86	76
	Child(ren) age 13-17	83	87	84	84	74
	Child(ren) age 18-25	81	84	81	82	74
	Parent age 65 or older	84	90	88	84	73
	None of these	83	89	84	84	73
Gender	Male	82	88	83	83	73
	Female	84	89	86	86	76
	Other*	82	89	73	92	72
District	1st	83	88	87	83	73
	2nd	82	87	84	83	74
	3rd	82	88	84	83	72
	4th	82	88	82	83	74
	5th	85	90	87	87	76
	6th	82	87	84	83	73
	7th	84	89	84	87	74
Work in City	Yes, from home	82	87	83	83	76
	Yes, outside home	81	87	82	86	71
	No, outside the City	81	84	83	82	74
	No, I am unemployed	88	91	90	90	79
	I am retired	84	90	86	86	74
Nonsample	Nonsample	77	84	80	73	70

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Rating Questions +/- 2.0%		Taxes		
		Overall Taxes	Fairness of property assessments	Amount and quality of City-provided services you receive for taxes you pay
2012 Overall		67	65	69
2017 Overall		74	74	73
2022 Overall		74	74	74
Residence	One year or less	68	67	69
	1-5 years	74	73	74
	6-10 years	73	73	73
	10-20 years	73	72	73
	20 years or longer	76	76	77
Own/Rent	Own	75	74	76
	Rent/Lease	63	63	63
Age	Under 18	-	-	-
	18 to 24	-	-	-
	25 to 34	69	70	68
	35 to 44	72	71	73
	45 to 54	72	72	72
	55 to 64	71	70	71
	65 to 74	78	78	78
75 and over	81	79	82	
Education	Some high school*	86	83	89
	High school graduate	78	76	80
	Some college	76	76	77
	College graduate	76	76	76
	Graduate degree(s)	73	72	73
HH Value	Under \$200,000	69	69	69
	\$200,000 - \$299,999	77	77	78
	\$300,000 - \$399,999	76	76	77
	\$400,000 - \$550,000	75	74	76
	\$550,000 - \$700,000	73	73	73
	\$700,000 or higher	71	71	71
Marital Status	Single	72	72	72
	Married/living with partner	75	74	76
	Widowed/separated/ divorced	75	74	76
People in Home	Child(ren) age 12 or under	71	71	71
	Child(ren) age 13-17	71	71	70
	Child(ren) age 18-25	69	70	69
	Parent age 65 or older	78	76	81
	None of these	76	76	77
Gender	Male	74	73	74
	Female	76	76	76
	Other*	57	69	46
District	1st	79	79	80
	2nd	76	74	77
	3rd	73	72	74
	4th	74	74	74
	5th	75	76	74
	6th	73	73	73
	7th	74	73	76
Work in City	Yes, from home	73	72	74
	Yes, outside home	72	72	71
	No, outside the City	71	71	71
	No, I am unemployed	72	72	72
	I am retired	78	78	79
Nonsample	Nonsample	72	69	76

\* Smaller number of responses in this cohort may result in more s

Rating Questions +/- 2.0%		Parks and Recreation					
		Overall Parks and Recreation	Facilities meet your needs	Facility maintenance	Quality of recreational programs	Variety of recreational programs	Aesthetics and maintenance of public plantings (e.g. parks and medians)
2012 Overall		79	78	79	79	79	79
2017 Overall		82	81	82	81	81	83
2022 Overall		80	80	81	80	80	79
Residence	One year or less	78	76	79	81	76	80
	1-5 years	78	79	79	79	78	78
	6-10 years	78	79	79	78	78	77
	10-20 years	78	79	80	78	77	79
	20 years or longer	81	81	82	82	81	80
Own/Rent	Own	80	80	81	81	80	80
	Rent/Lease	86	84	89	82	87	86
Age	Under 18	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-
	25 to 34	79	80	80	79	76	79
	35 to 44	76	76	77	77	76	76
	45 to 54	79	80	80	79	79	79
	55 to 64	79	79	80	81	80	76
	65 to 74	80	80	81	81	80	79
75 and over	87	86	88	87	87	88	
Education	Some high school*	88	89	94	78	-	89
	High school graduate	84	82	82	86	87	84
	Some college	82	81	81	82	82	81
	College graduate	80	80	82	81	80	79
	Graduate degree(s)	79	79	80	79	79	78
HH Value	Under \$200,000	76	74	76	76	76	77
	\$200,000 - \$299,999	82	82	82	81	80	82
	\$300,000 - \$399,999	81	81	82	81	80	80
	\$400,000 - \$550,000	81	80	81	82	81	80
	\$550,000 - \$700,000	78	78	80	77	78	76
	\$700,000 or higher	78	80	79	79	79	76
Marital Status	Single	78	78	79	79	78	79
	Married/living with partner	80	80	80	80	79	79
	Widowed/separated/ divorced	83	81	82	83	83	83
People in Home	Child(ren) age 12 or under	76	77	77	77	74	77
	Child(ren) age 13-17	78	80	78	78	77	76
	Child(ren) age 18-25	78	78	80	78	78	77
	Parent age 65 or older	84	82	83	86	84	83
	None of these	81	81	82	82	81	80
Gender	Male	80	80	80	80	81	79
	Female	80	80	81	80	78	80
	Other*	75	77	82	70	67	81
District	1st	81	81	83	82	81	79
	2nd	80	80	81	79	80	82
	3rd	79	79	81	79	78	79
	4th	80	80	81	80	80	78
	5th	81	80	81	81	81	80
	6th	79	80	79	80	79	79
	7th	80	80	80	82	81	79
Work in City	Yes, from home	79	79	81	80	79	78
	Yes, outside home	78	79	78	80	79	77
	No, outside the City	78	78	79	78	78	77
	No, I am unemployed	83	87	87	81	79	83
	I am retired	83	82	83	83	82	82
Nonsample	Nonsample	60	62	66	52	51	68

\* Smaller number of responses in this cohort may result in more s



Rating Questions +/- 2.0%		Library Services				
		Overall Library Services	Hours of operation (M-Th 9-9, F-SA 9-5, Sun 1-4)	Adequacy of meeting room and study area spaces to meet community needs	Selection of print, electronic, and audio-visual materials	Variety of programs for adults and children
2012 Overall		83	83	83	82	-
2017 Overall		86	86	86	91	85
2022 Overall		87	89	88	87	86
Residence	One year or less	81	87	80	81	76
	1-5 years	86	88	89	83	84
	6-10 years	88	89	88	88	86
	10-20 years	86	87	88	86	86
	20 years or longer	88	90	88	88	87
Own/Rent	Own	87	89	88	87	86
	Rent/Lease	85	86	82	84	88
Age	Under 18	-	-	-	-	-
	18 to 24	-	-	-	-	-
	25 to 34	87	86	88	88	88
	35 to 44	85	87	87	86	82
	45 to 54	85	87	87	83	83
	55 to 64	86	87	87	86	84
	65 to 74	88	90	88	88	87
75 and over	91	92	91	90	91	
Education	Some high school*	100	100	-	100	-
	High school graduate	92	91	93	92	92
	Some college	88	89	88	87	87
	College graduate	87	89	88	87	86
	Graduate degree(s)	87	89	88	87	86
HH Value	Under \$200,000	85	87	86	84	84
	\$200,000 - \$299,999	89	90	89	88	88
	\$300,000 - \$399,999	88	90	88	87	87
	\$400,000 - \$550,000	87	88	88	87	87
	\$550,000 - \$700,000	86	88	88	84	84
	\$700,000 or higher	85	86	88	86	82
Marital Status	Single	88	91	89	87	86
	Married/living with partner	87	89	88	87	86
	Widowed/separated/ divorced	89	90	89	87	89
People in Home	Child(ren) age 12 or under	84	84	87	84	81
	Child(ren) age 13-17	85	86	88	82	83
	Child(ren) age 18-25	86	87	87	87	84
	Parent age 65 or older	89	90	91	87	89
	None of these	89	90	89	88	88
Gender	Male	87	88	88	87	86
	Female	88	90	89	87	87
	Other*	84	89	84	84	80
District	1st	86	88	88	86	84
	2nd	89	91	89	89	88
	3rd	87	88	88	86	86
	4th	87	89	87	87	86
	5th	89	90	90	87	88
	6th	86	87	88	86	86
	7th	89	90	89	89	89
Work in City	Yes, from home	85	86	87	84	84
	Yes, outside home	86	86	88	86	83
	No, outside the City	85	87	86	84	83
	No, I am unemployed	89	92	91	88	87
	I am retired	90	92	90	89	89
Nonsample	Nonsample	80	77	87	87	70

\* Smaller number of responses in this cohort may result in more s

Rating Questions +/- 2.0%		Community Events			
		Overall Events	Range of cultural offerings	Strong and vibrant arts community	Variety of festivals and community events
2012 Overall		73	73	73	73
2017 Overall		76	76	77	76
2022 Overall		76	76	76	76
Residence	One year or less	68	66	69	70
	1-5 years	69	69	69	70
	6-10 years	74	73	76	74
	10-20 years	73	72	73	73
	20 years or longer	77	78	78	77
Own/Rent	Own	76	76	76	76
	Rent/Lease	83	79	81	88
Age	Under 18	-	-	-	-
	18 to 24	-	-	-	-
	25 to 34	69	66	72	70
	35 to 44	66	64	68	67
	45 to 54	73	73	73	73
	55 to 64	74	74	74	73
	65 to 74	77	78	78	77
75 and over	84	84	84	84	
Education	Some high school*	72	-	89	56
	High school graduate	87	88	87	87
	Some college	79	78	79	80
	College graduate	76	76	77	76
	Graduate degree(s)	73	73	73	73
HH Value	Under \$200,000	71	70	73	70
	\$200,000 - \$299,999	78	79	78	78
	\$300,000 - \$399,999	77	77	77	77
	\$400,000 - \$550,000	76	76	76	76
	\$550,000 - \$700,000	74	74	74	73
	\$700,000 or higher	72	70	73	72
Marital Status	Single	73	76	72	72
	Married/living with partner	75	74	76	74
	Widowed/separated/ divorced	79	80	79	79
People in Home	Child(ren) age 12 or under	68	67	69	69
	Child(ren) age 13-17	73	72	74	71
	Child(ren) age 18-25	74	73	74	73
	Parent age 65 or older	81	81	81	81
	None of these	78	78	78	78
Gender	Male	76	76	76	76
	Female	76	74	77	76
	Other*	76	76	76	76
District	1st	75	74	76	74
	2nd	76	76	78	76
	3rd	74	74	74	73
	4th	76	74	76	77
	5th	77	77	78	77
	6th	75	76	76	74
	7th	76	76	76	76
Work in City	Yes, from home	70	69	71	70
	Yes, outside home	71	70	72	70
	No, outside the City	73	72	73	73
	No, I am unemployed	76	73	80	76
	I am retired	80	80	80	80
Nonsample	Nonsample	73	77	72	71

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Rating Questions +/- 2.0%		Overall			
		Overall ACSI	Satisfaction	Meeting Expectations	Comparison with Ideal
2012 Overall		71	76	68	69
2017 Overall		72	77	68	70
2022 Overall		73	79	70	71
Residence	One year or less	74	79	72	71
	1-5 years	73	79	70	70
	6-10 years	71	78	68	69
	10-20 years	72	78	68	70
	20 years or longer	74	79	70	72
Own/Rent	Own	73	79	70	71
	Rent/Lease	80	82	80	79
Age	Under 18	-	-	-	-
	18 to 24	-	-	-	-
	25 to 34	71	77	68	69
	35 to 44	70	76	67	67
	45 to 54	72	78	68	70
	55 to 64	70	77	67	68
	65 to 74	74	80	71	72
75 and over	80	86	77	79	
Education	Some high school*	85	83	89	83
	High school graduate	76	80	71	77
	Some college	74	78	70	73
	College graduate	73	79	70	71
	Graduate degree(s)	73	80	70	70
HH Value	Under \$200,000	71	76	68	69
	\$200,000 - \$299,999	74	80	69	72
	\$300,000 - \$399,999	73	79	69	71
	\$400,000 - \$550,000	74	80	71	72
	\$550,000 - \$700,000	73	79	70	70
	\$700,000 or higher	74	80	71	72
Marital Status	Single	72	76	69	71
	Married/living with partner	73	79	70	71
	Widowed/separated/ divorced	73	78	69	72
People in Home	Child(ren) age 12 or under	71	77	68	68
	Child(ren) age 13-17	71	77	67	69
	Child(ren) age 18-25	70	74	67	68
	Parent age 65 or older	76	80	74	74
	None of these	74	80	71	72
Gender	Male	73	79	69	71
	Female	74	80	71	71
	Other*	60	71	50	59
District	1st	74	81	71	71
	2nd	73	79	68	71
	3rd	72	78	69	70
	4th	74	80	70	71
	5th	75	80	72	72
	6th	73	78	70	71
	7th	73	79	69	72
Work in City	Yes, from home	71	78	68	68
	Yes, outside home	71	77	68	68
	No, outside the City	71	77	67	69
	No, I am unemployed	73	79	68	72
	I am retired	77	82	73	74
Nonsample	Nonsample	66	70	61	66

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Rating Questions +/- 2.0%		Community Image											
		Overall Image	A safe place to live	Enjoyable place for children	Enjoyable place for young adults	Enjoyable place for senior citizens	Enjoyable place for everyone else	Aesthetically attractive environment	A great place to live	A great place to have a business	A safe place to bike and walk	A safe place to walk at night	A perfect community for me
2012 Overall		80	87	86	76	82	82	80	83	79	75	72	77
2017 Overall		81	85	87	77	83	83	82	85	82	76	73	79
2022 Overall		81	87	87	77	84	83	81	86	82	77	73	79
Residence	One year or less	81	88	88	76	87	83	79	87	87	74	68	80
	1-5 years	80	89	87	72	86	81	80	84	82	71	70	79
	6-10 years	80	87	87	76	86	82	79	84	80	73	73	77
	10-20 years	81	87	87	73	84	82	80	84	82	74	73	78
	20 years or longer	82	87	87	78	84	83	82	86	82	79	74	80
Own/Rent	Own	81	87	87	76	84	83	81	86	82	77	73	79
	Rent/Lease	89	91	93	97	94	96	86	87	97	82	78	82
Age	Under 18	-	-	-	-	-	-	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-	-	-	-	-	-	-
	25 to 34	79	88	88	71	86	81	78	83	82	72	68	77
	35 to 44	78	87	84	69	83	80	77	82	80	67	71	76
	45 to 54	81	87	87	72	84	82	79	84	82	74	77	78
	55 to 64	79	84	86	72	81	81	79	83	80	76	72	78
	65 to 74	82	87	87	80	84	83	82	87	83	79	73	80
75 and over	88	91	91	88	89	89	88	91	88	86	78	86	
Education	Some high school*	87	89	89	89	83	89	89	94	-	89	72	89
	High school graduate	87	89	89	87	89	88	87	91	89	87	76	88
	Some college	84	87	88	83	87	86	83	88	83	80	76	83
	College graduate	82	87	88	77	84	83	81	86	82	78	74	80
	Graduate degree(s)	80	87	87	73	83	82	80	84	81	73	72	78
HH Value	Under \$200,000	79	83	84	77	81	81	81	83	81	73	68	77
	\$200,000 - \$299,999	83	88	88	80	86	84	82	87	83	78	76	80
	\$300,000 - \$399,999	82	87	87	77	86	83	81	86	82	78	73	80
	\$400,000 - \$550,000	82	87	88	74	84	83	81	86	82	77	74	80
	\$550,000 - \$700,000	81	88	87	77	84	83	81	86	83	74	72	79
	\$700,000 or higher	81	89	89	74	84	84	79	86	83	72	74	79
Marital Status	Single	80	86	84	77	81	81	80	83	81	79	71	78
	Married/living with partner	81	87	87	76	84	83	81	86	82	76	73	79
	Widowed/separated/ divorced	83	88	88	79	84	83	82	87	84	81	72	81
People in Home	Child(ren) age 12 or under	78	87	84	70	83	81	77	83	80	69	71	76
	Child(ren) age 13-17	80	87	86	71	84	81	78	83	81	72	74	78
	Child(ren) age 18-25	79	84	86	70	81	80	79	83	81	76	73	76
	Parent age 65 or older	84	89	89	79	86	84	84	87	84	81	77	82
	None of these	83	88	88	79	84	84	82	87	83	79	73	81
Gender	Male	82	88	87	77	84	83	81	87	82	77	76	80
	Female	81	87	87	76	84	83	81	84	83	76	72	79
	Other*	71	78	79	66	79	78	70	72	56	68	61	77
District	1st	82	84	87	78	84	83	82	86	84	76	72	80
	2nd	81	87	87	77	84	82	81	86	80	77	74	79
	3rd	81	87	86	76	83	82	81	84	82	77	74	79
	4th	81	89	88	74	84	82	80	86	81	74	73	80
	5th	82	89	88	77	84	83	81	87	82	76	73	80
	6th	81	87	86	76	84	83	80	84	82	78	76	80
	7th	83	88	89	79	86	84	83	86	84	78	73	80
Work in City	Yes, from home	80	88	87	73	83	82	78	84	81	72	72	77
	Yes, outside home	79	87	87	71	83	81	78	83	81	72	72	77
	No, outside the City	80	86	86	71	83	81	79	83	81	74	73	78
	No, I am unemployed	80	88	86	72	86	80	80	84	84	71	71	78
	I am retired	84	88	89	82	86	86	84	88	84	81	74	82
Nonsample	Nonsample	76	81	78	67	76	74	76	79	76	78	78	70

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Rating Questions +/- 2.0%		Customer Service					
		Overall Customer Service	The ease of reaching the appropriate person	The clarity of the process you needed to follow	The accuracy of the response	The speed of the response	The follow-up provided by staff
2012 Overall		74	76	75	75	75	71
2017 Overall		82	78	91	91	77	73
2022 Overall		78	79	78	79	79	74
Residence	One year or less	82	80	82	82	83	81
	1-5 years	80	80	79	79	81	79
	6-10 years	79	80	79	80	80	76
	10-20 years	76	77	76	78	76	72
	20 years or longer	77	79	78	79	78	73
Own/Rent	Own	78	79	78	79	79	74
	Rent/Lease	76	77	77	78	78	71
Age	Under 18	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-
	25 to 34	81	82	79	81	81	81
	35 to 44	77	77	76	78	78	76
	45 to 54	76	78	76	79	77	72
	55 to 64	75	76	76	76	76	71
	65 to 74	79	80	79	80	79	76
75 and over	84	86	86	83	83	80	
Education	Some high school*	89	89	89	89	89	89
	High school graduate	83	84	84	83	84	80
	Some college	79	80	79	81	80	76
	College graduate	79	80	79	79	80	76
	Graduate degree(s)	78	79	78	79	78	74
HH Value	Under \$200,000	72	73	72	72	72	68
	\$200,000 - \$299,999	78	79	78	79	79	73
	\$300,000 - \$399,999	79	80	79	80	79	76
	\$400,000 - \$550,000	80	81	81	81	80	77
	\$550,000 - \$700,000	78	80	77	79	80	74
	\$700,000 or higher	78	79	80	78	79	77
Marital Status	Single	76	79	74	77	78	71
	Married/living with partner	78	79	79	79	79	76
	Widowed/separated/ divorced	79	81	79	81	80	73
People in Home	Child(ren) age 12 or under	77	78	76	78	79	76
	Child(ren) age 13-17	78	79	78	79	80	77
	Child(ren) age 18-25	70	70	70	72	70	66
	Parent age 65 or older	80	80	80	80	80	78
	None of these	80	81	80	81	80	77
Gender	Male	77	78	77	78	78	74
	Female	80	81	80	81	80	76
	Other*	55	70	59	53	47	48
District	1st	77	79	79	78	79	72
	2nd	80	80	80	81	80	77
	3rd	78	80	78	79	78	73
	4th	78	79	79	79	78	73
	5th	80	80	80	81	80	78
	6th	77	78	76	78	79	76
	7th	80	80	79	81	81	77
Work in City	Yes, from home	76	78	77	78	78	72
	Yes, outside home	75	76	76	77	74	73
	No, outside the City	75	76	73	77	77	72
	No, I am unemployed	85	83	86	89	86	82
	I am retired	81	82	82	81	81	77
Nonsample	Nonsample	62	59	62	63	63	63

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Rating Questions +/- 2.0%		Online Information				
		Overall Online Information	The timeliness of the online information	The clarity of the online information	The relevance of the information to you	Social media information on parks, recreation, library, and/or fire services
2012 Overall		75	76	74	75	-
2017 Overall		89	91	88	89	-
2022 Overall		77	78	77	78	77
Residence	One year or less	70	71	71	70	67
	1-5 years	78	79	78	79	76
	6-10 years	76	79	76	78	71
	10-20 years	75	76	74	76	74
	20 years or longer	78	78	77	79	79
Own/Rent	Own	77	78	76	78	76
	Rent/Lease	76	74	74	83	72
Age	Under 18	-	-	-	-	-
	18 to 24	-	-	-	-	-
	25 to 34	74	77	77	77	67
	35 to 44	74	76	74	76	69
	45 to 54	74	76	74	76	72
	55 to 64	76	78	74	78	76
	65 to 74	79	78	77	79	81
75 and over	84	84	84	84	83	
Education	Some high school*	93	-	89	89	100
	High school graduate	83	82	81	82	88
	Some college	80	80	78	79	84
	College graduate	78	79	78	79	77
	Graduate degree(s)	76	77	76	77	74
HH Value	Under \$200,000	73	76	72	73	72
	\$200,000 - \$299,999	79	80	79	80	77
	\$300,000 - \$399,999	78	79	77	78	78
	\$400,000 - \$550,000	77	77	76	78	77
	\$550,000 - \$700,000	79	80	78	79	78
	\$700,000 or higher	77	78	77	80	74
Marital Status	Single	75	76	74	77	74
	Married/living with partner	77	78	77	78	76
	Widowed/separated/ divorced	79	79	79	80	79
People in Home	Child(ren) age 12 or under	74	77	74	76	70
	Child(ren) age 13-17	75	77	73	76	73
	Child(ren) age 18-25	75	77	74	76	74
	Parent age 65 or older	79	80	76	77	82
	None of these	79	79	78	79	79
Gender	Male	78	78	77	78	78
	Female	78	79	78	79	76
	Other*	76	74	63	80	86
District	1st	78	77	77	79	80
	2nd	80	81	79	81	79
	3rd	76	77	74	76	76
	4th	77	78	77	77	76
	5th	78	79	78	80	77
	6th	76	76	76	77	77
	7th	79	81	78	79	77
Work in City	Yes, from home	75	76	73	76	74
	Yes, outside home	77	78	77	78	76
	No, outside the City	74	76	74	76	71
	No, I am unemployed	83	84	81	83	83
	I am retired	80	80	79	80	81
Nonsample	Nonsample	65	66	62	66	67

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Rating Questions +/- 2.0%		Overall Priorities										
		Increase the range of housing options in the City	Encourage housing options for older adults	Improve traffic movement in the City	Pursue accelerated completion of the Greenway Corridor trail system	Repair/replace existing Greenway Corridor trails and City bikeways	Support efforts maintaining the quality of the Elmbrook District public schools	Enhance life-long learning opportunities in the City	Maintain a tax base sufficient to provide a high level of services in the City	Encourage redevelopment in commercial areas to increase the tax base	Enhance Brookfield's identity to be unique in the region	Promote energy-efficient building designs and construction
2012 Overall		4.1	5.7	7.3	6.1	-	8.0	6.5	7.6	7.8	6.4	-
2017 Overall		4.5	6.1	7.5	6.9	-	8.5	6.7	8.0	7.7	6.4	6.7
2022 Overall		4.4	5.9	6.4	6.9	6.8	8.5	6.5	7.9	7.6	6.7	6.8
Residence	One year or less	4.2	5.1	6.1	7.1	7.3	8.4	6.1	6.9	7.6	6.5	6.9
	1-5 years	4.2	5.0	5.9	7.0	6.7	8.4	5.9	7.6	7.7	6.4	6.8
	6-10 years	4.1	5.2	5.9	7.1	7.1	8.6	6.3	7.8	7.4	6.5	7.0
	10-20 years	4.3	5.8	6.5	7.0	7.0	8.4	6.3	7.8	7.5	6.8	6.7
	20 years or longer	4.5	6.4	6.6	6.8	6.8	8.5	6.8	8.1	7.7	6.8	6.8
Own/Rent	Own	4.3	5.9	6.4	6.9	6.8	8.5	6.5	7.9	7.6	6.6	6.8
	Rent/Lease	7.3	7.3	7.7	8.5	8.4	9.1	8.3	8.5	7.3	8.4	7.3
Age	Under 18	-	-	-	-	-	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-	-	-	-	-	-
	25 to 34	3.4	3.9	5.7	7.1	6.6	8.7	5.5	7.0	7.0	5.4	6.6
	35 to 44	3.7	4.3	6.0	7.1	7.1	9.0	5.8	7.5	7.1	6.3	6.4
	45 to 54	3.6	5.2	6.0	7.1	7.1	8.5	5.9	7.8	7.7	6.9	6.4
	55 to 64	4.2	5.9	6.4	6.9	6.8	8.0	6.1	7.7	7.5	6.3	6.3
	65 to 74	4.8	6.7	6.8	6.8	6.7	8.4	7.0	8.2	7.8	7.0	7.2
75 and over	5.4	7.3	6.7	6.7	6.8	8.9	7.8	8.4	8.2	7.6	7.7	
Education	Some high school*	5.5	7.5	8.0	7.5	7.5	8.0	5.0	8.5	8.0	9.0	9.0
	High school graduate	4.4	6.3	6.4	5.8	5.9	8.2	7.1	8.1	7.1	6.5	7.0
	Some college	4.3	6.5	6.5	5.9	5.9	8.0	6.3	7.7	7.6	6.8	6.6
	College graduate	4.3	5.9	6.4	6.9	6.8	8.6	6.4	7.9	7.7	6.7	6.7
	Graduate degree(s)	4.5	5.7	6.2	7.2	7.2	8.7	6.6	8.0	7.6	6.7	7.1
HH Value	Under \$200,000	4.3	5.8	6.6	7.0	7.0	8.3	6.2	7.8	7.1	6.5	6.7
	\$200,000 - \$299,999	4.6	6.2	6.9	7.0	6.9	8.4	6.6	8.0	7.7	6.6	7.0
	\$300,000 - \$399,999	4.4	6.2	6.3	6.6	6.6	8.2	6.7	7.8	7.5	6.7	6.9
	\$400,000 - \$550,000	4.4	5.9	6.4	6.9	6.9	8.7	6.5	8.0	7.7	6.8	7.0
	\$550,000 - \$700,000	4.4	5.7	6.1	7.1	7.0	9.0	6.5	8.1	8.0	7.0	7.0
	\$700,000 or higher	3.5	5.3	6.4	7.4	7.4	8.7	5.9	7.8	7.8	7.0	6.0
Marital Status	Single	4.9	6.7	6.9	6.8	6.4	7.8	6.5	7.7	7.5	6.9	7.1
	Married/living with partner	4.2	5.7	6.3	6.9	6.9	8.6	6.4	7.9	7.7	6.7	6.8
	Widowed/separated/ divorced	4.7	6.7	6.6	6.5	6.4	8.3	6.9	7.8	7.6	6.9	6.9
People in Home	Child(ren) age 12 or under	3.7	4.4	5.8	7.0	6.9	9.0	5.9	7.5	7.3	6.4	6.5
	Child(ren) age 13-17	3.6	5.0	6.1	7.1	7.1	8.7	5.9	7.6	7.4	6.6	6.2
	Child(ren) age 18-25	4.4	5.6	6.3	6.9	6.9	8.3	6.2	7.6	7.5	6.7	6.3
	Parent age 65 or older	5.0	6.7	7.0	7.1	7.0	8.2	7.4	8.3	7.6	7.5	7.5
	None of these	4.5	6.5	6.6	6.8	6.8	8.4	6.7	8.1	7.8	6.9	7.0
Gender	Male	4.1	5.8	6.5	6.8	6.7	8.4	6.2	7.9	7.9	6.8	6.6
	Female	4.6	6.1	6.3	7.0	7.0	8.6	6.8	7.9	7.4	6.7	7.1
	Other*	3.9	5.6	6.5	6.0	5.9	6.0	4.6	6.5	7.7	6.6	6.2
District	1st	4.2	6.1	6.4	7.0	6.8	8.2	6.5	7.9	7.5	6.6	7.0
	2nd	4.6	6.4	6.4	6.7	6.7	8.4	6.6	8.0	7.5	6.4	6.8
	3rd	4.5	6.0	6.5	7.0	7.0	8.6	6.7	7.8	7.6	6.6	6.7
	4th	4.2	5.7	6.3	7.0	6.8	8.8	6.5	8.0	7.8	7.0	6.8
	5th	4.2	5.9	6.3	7.1	7.1	8.6	6.6	7.9	7.6	7.1	6.9
	6th	4.3	5.9	6.3	6.6	6.6	8.4	6.3	8.1	7.8	6.7	6.7
	7th	4.6	5.9	6.7	6.8	7.0	8.6	6.5	7.9	7.5	6.5	7.0
Work in City	Yes, from home	4.2	5.2	6.1	7.1	7.0	8.5	6.0	7.6	7.6	6.5	6.6
	Yes, outside home	4.1	5.1	6.4	7.3	7.1	8.4	6.2	7.8	7.7	6.8	6.4
	No, outside the City	4.0	5.5	6.3	6.9	6.8	8.5	6.0	7.6	7.4	6.3	6.4
	No, I am unemployed	3.7	5.1	5.7	7.0	6.8	8.3	5.8	8.0	7.4	6.0	6.5
	I am retired	4.8	6.8	6.6	6.7	6.8	8.6	7.2	8.2	7.9	7.2	7.3
Nonsample	Nonsample	4.4	5.3	6.7	5.7	5.0	8.3	6.4	7.7	7.4	6.8	6.0

\* Smaller number of responses in this cohort may result in more s

Distribution Questions +/- 2.0%		Paid property tax	
		Yes	No
2012 Overall		-	-
2017 Overall		95%	4%
2022 Overall		95%	1%
Residence	One year or less	82%	16%
	1-5 years	95%	2%
	6-10 years	94%	1%
	10-20 years	97%	0%
	20 years or longer	96%	1%
Own/Rent	Own	96%	1%
	Rent/Lease	33%	44%
Age	Under 18	-	-
	18 to 24	-	-
	25 to 34	95%	3%
	35 to 44	98%	1%
	45 to 54	97%	1%
	55 to 64	94%	1%
	65 to 74	95%	2%
	75 and over	95%	2%
Education	Some high school*	50%	-
	High school graduate	97%	-
	Some college	94%	2%
	College graduate	96%	2%
	Graduate degree(s)	95%	1%
HH Income	Under \$200,000	90%	5%
	\$200,000 - \$299,999	98%	-
	\$300,000 - \$399,999	95%	2%
	\$400,000 - \$550,000	96%	1%
	\$550,000 - \$700,000	95%	1%
	\$700,000 or higher	98%	-
Marital Status	Single	95%	3%
	Married/living with partner	96%	1%
	Widowed/separated/ divorced	94%	2%
People in Home	Child(ren) age 12 or under	97%	1%
	Child(ren) age 13-17	96%	2%
	Child(ren) age 18-25	96%	2%
	Parent age 65 or older	93%	2%
	None of these	95%	1%
Gender	Male	96%	2%
	Female	96%	1%
	Other*	90%	10%
District	1st	97%	1%
	2nd	95%	1%
	3rd	97%	1%
	4th	95%	2%
	5th	94%	2%
	6th	97%	1%
	7th	94%	2%
Work in City	Yes, from home	94%	2%
	Yes, outside home	96%	2%
	No, outside the City	95%	1%
	No, I am unemployed	88%	2%
	I am retired	96%	1%
Nonsample	Nonsample	92%	8%

\* Smaller number of responses in this cohort may result in more score variability



Distribution Questions +/- 2.0%		Use of Parks				Use of Recreational Facilities			
		Never	Less than 6 times a year	6-12 times a year	More than 12 times a year	Never	Less than 6 times a year	6-12 times a year	More than 12 times a year
2012 Overall		-	-	-	-	-	-	-	-
2017 Overall		12%	40%	22%	26%	46%	40%	8%	5%
2022 Overall		9%	35%	22%	33%	41%	44%	7%	6%
Residence	One year or less	11%	31%	16%	40%	47%	33%	7%	11%
	1-5 years	7%	26%	22%	44%	41%	36%	12%	11%
	6-10 years	4%	19%	25%	51%	29%	49%	12%	9%
	10-20 years	6%	34%	25%	35%	34%	48%	9%	7%
Own/Rent	20 years or longer	11%	41%	21%	27%	46%	44%	5%	4%
	Own	8%	34%	23%	34%	40%	45%	8%	6%
	Rent/Lease	-	44%	22%	33%	56%	44%	-	-
	Under 18	-	-	-	-	-	-	-	-
Age	18 to 24	-	-	-	-	-	-	-	-
	25 to 34	8%	17%	23%	52%	52%	32%	7%	9%
	35 to 44	2%	13%	23%	61%	22%	43%	20%	15%
	45 to 54	2%	29%	22%	45%	31%	51%	7%	9%
	55 to 64	8%	34%	29%	29%	46%	45%	5%	3%
	65 to 74	11%	43%	20%	26%	47%	45%	4%	3%
	75 and over	18%	51%	16%	13%	48%	40%	5%	6%
Education	Some high school*	-	50%	-	50%	100%	-	-	-
	High school graduate	20%	38%	19%	22%	51%	34%	8%	5%
	Some college	19%	44%	18%	19%	53%	39%	4%	4%
	College graduate	7%	34%	23%	34%	41%	44%	8%	6%
HH Income	Graduate degree(s)	6%	33%	22%	39%	36%	47%	8%	8%
	Under \$200,000	9%	37%	23%	31%	46%	43%	7%	5%
	\$200,000 - \$299,999	11%	39%	23%	27%	47%	39%	7%	6%
	\$300,000 - \$399,999	10%	39%	20%	30%	42%	44%	7%	6%
	\$400,000 - \$550,000	9%	33%	22%	37%	37%	46%	9%	6%
Marital Status	\$550,000 - \$700,000	8%	27%	25%	38%	41%	44%	6%	8%
	\$700,000 or higher	2%	34%	24%	39%	39%	47%	6%	7%
	Single	16%	37%	18%	29%	55%	38%	4%	4%
People in Home	Married/living with partner	7%	33%	22%	38%	39%	45%	8%	7%
	Child(ren) age 12 or under	1%	15%	24%	60%	18%	47%	19%	16%
	Widowed/separated/ divorced	15%	44%	22%	19%	48%	40%	6%	5%
Gender	Child(ren) age 13-17	2%	19%	22%	56%	20%	58%	10%	11%
	Male	9%	36%	21%	34%	44%	42%	7%	6%
	Child(ren) age 18-25	4%	35%	30%	30%	31%	56%	8%	4%
	Female	8%	33%	24%	34%	37%	46%	9%	7%
	Parent age 65 or older	15%	44%	21%	20%	43%	43%	7%	6%
District	Other*	20%	30%	-	50%	50%	40%	10%	-
	None of these	12%	42%	21%	25%	50%	41%	4%	4%
	1st	11%	36%	20%	32%	44%	41%	8%	6%
	2nd	8%	37%	23%	32%	41%	45%	7%	6%
	3rd	6%	36%	24%	34%	41%	44%	7%	8%
	4th	7%	30%	21%	41%	39%	42%	10%	8%
	5th	8%	35%	22%	35%	41%	47%	6%	5%
Work in City	6th	9%	40%	24%	26%	42%	46%	9%	3%
	7th	13%	35%	17%	35%	42%	44%	4%	9%
	Yes, from home	4%	31%	20%	45%	36%	45%	11%	8%
	Yes, outside home	2%	26%	26%	46%	32%	47%	9%	10%
Nonsample	No, outside the City	7%	28%	27%	37%	41%	44%	8%	7%
	No, I am unemployed	4%	19%	27%	50%	17%	54%	15%	13%
	I am retired	13%	45%	18%	24%	47%	43%	5%	5%
Nonsample	Nonsample	17%	42%	33%	8%	83%	8%	-	-

\* Smaller number of responses in this cohort may result in more

Distribution Questions +/- 2.0%		Use of Library				
		Never	Less than 6 times a year	6-12 times a year	More than 12 times a year	I use other Waukesha County libraries
2012 Overall		-	-	-	-	-
2017 Overall		19%	31%	19%	28%	3%
2022 Overall		19%	31%	15%	26%	3%
Residence	One year or less	44%	22%	15%	13%	4%
	1-5 years	23%	26%	18%	24%	3%
	6-10 years	13%	27%	22%	29%	4%
	10-20 years	17%	32%	16%	27%	4%
	20 years or longer	19%	32%	14%	27%	3%
Own/Rent	Own	19%	30%	16%	27%	4%
	Rent/Lease	22%	11%	22%	22%	-
Age	Under 18	-	-	-	-	-
	18 to 24	-	-	-	-	-
	25 to 34	37%	21%	13%	18%	3%
	35 to 44	14%	22%	22%	35%	7%
	45 to 54	16%	34%	18%	22%	1%
	55 to 64	22%	37%	13%	22%	2%
	65 to 74	21%	31%	14%	24%	3%
	75 and over	14%	30%	15%	31%	4%
Education	Some high school*	50%	-	50%	-	-
	High school graduate	23%	43%	11%	13%	6%
	Some college	33%	36%	9%	15%	3%
	College graduate	20%	31%	17%	24%	2%
	Graduate degree(s)	12%	27%	17%	34%	4%
HH Income	Under \$200,000	25%	33%	18%	20%	2%
	\$200,000 - \$299,999	22%	35%	15%	20%	4%
	\$300,000 - \$399,999	21%	30%	13%	28%	4%
	\$400,000 - \$550,000	15%	29%	16%	30%	3%
	\$550,000 - \$700,000	18%	30%	19%	25%	3%
	\$700,000 or higher	23%	27%	17%	23%	3%
Marital Status	Single	23%	41%	8%	21%	1%
	Married/living with partner	19%	29%	17%	28%	4%
	Widowed/separated/ divorced	22%	37%	14%	17%	3%
People in Home	Child(ren) age 12 or under	13%	22%	23%	33%	6%
	Child(ren) age 13-17	12%	29%	20%	31%	4%
	Child(ren) age 18-25	17%	38%	15%	21%	3%
	Parent age 65 or older	21%	33%	20%	20%	1%
	None of these	22%	31%	13%	26%	3%
Gender	Male	24%	31%	15%	22%	3%
	Female	14%	30%	17%	31%	4%
	Other*	30%	20%	-	40%	-
District	1st	22%	34%	13%	21%	6%
	2nd	17%	37%	19%	24%	4%
	3rd	18%	31%	13%	30%	1%
	4th	19%	26%	19%	29%	4%
	5th	19%	31%	12%	27%	2%
	6th	17%	34%	15%	29%	2%
	7th	22%	26%	19%	25%	6%
Work in City	Yes, from home	18%	31%	21%	23%	4%
	Yes, outside home	20%	35%	18%	19%	2%
	No, outside the City	22%	30%	15%	25%	4%
	No, I am unemployed	17%	25%	17%	35%	12%
	I am retired	18%	31%	14%	30%	3%
Nonsample	Nonsample	25%	33%	-	17%	-

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Distribution Questions +/- 2.0%		The quality of life in your neighborhood				The quality of life in the City of Brookfield				The image of the City in the greater metropolitan area			
		Gotten Worse	Stayed the Same	Gotten Better	Don't Know	Gotten Worse	Stayed the Same	Gotten Better	Don't Know	Gotten Worse	Stayed the Same	Gotten Better	Don't Know
2012 Overall		8%	69%	17%	5%	6%	64%	22%	6%	7%	58%	25%	9%
2017 Overall		9%	64%	19%	8%	7%	55%	28%	8%	4%	50%	32%	11%
2022 Overall		9%	64%	20%	7%	9%	59%	23%	7%	8%	52%	27%	12%
Residence	One year or less	-	16%	5%	76%	-	20%	7%	71%	4%	20%	9%	64%
	1-5 years	1%	49%	15%	34%	5%	47%	18%	29%	5%	45%	21%	28%
	6-10 years	9%	61%	28%	0%	10%	58%	29%	2%	10%	56%	23%	8%
	10-20 years	10%	66%	24%	0%	11%	57%	28%	2%	7%	51%	31%	10%
	20 years or longer	10%	70%	18%	0%	10%	65%	22%	1%	8%	54%	28%	7%
Own/Rent	Own	9%	63%	19%	8%	9%	59%	22%	8%	8%	53%	26%	12%
	Rent/Lease	-	56%	33%	11%	-	44%	22%	22%	-	33%	33%	22%
Age	Under 18	-	-	-	-	-	-	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-	-	-	-	-	-	-
	25 to 34	5%	44%	13%	39%	8%	43%	14%	36%	8%	38%	17%	37%
	35 to 44	6%	53%	23%	17%	9%	51%	22%	17%	10%	50%	19%	19%
	45 to 54	10%	63%	22%	4%	12%	53%	31%	3%	10%	49%	30%	9%
	55 to 64	12%	68%	16%	3%	14%	63%	18%	4%	10%	59%	20%	9%
	65 to 74	10%	66%	20%	3%	8%	61%	24%	4%	7%	53%	29%	9%
	75 and over	3%	72%	23%	2%	2%	68%	24%	4%	3%	48%	36%	9%
Education	Some high school*	-	100%	-	-	-	100%	-	-	-	100%	-	-
	High school graduate	6%	73%	18%	-	5%	68%	22%	-	1%	58%	30%	6%
	Some college	8%	70%	19%	3%	8%	67%	20%	4%	6%	53%	33%	7%
	College graduate	7%	66%	18%	8%	9%	59%	24%	7%	8%	53%	26%	11%
	Graduate degree(s)	10%	59%	23%	8%	9%	57%	24%	8%	8%	50%	26%	14%
HH Income	Under \$200,000	13%	61%	22%	4%	13%	60%	21%	4%	8%	57%	25%	10%
	\$200,000 - \$299,999	9%	65%	19%	6%	6%	62%	24%	7%	7%	53%	25%	13%
	\$300,000 - \$399,999	8%	68%	18%	5%	9%	62%	22%	5%	8%	53%	24%	12%
	\$400,000 - \$550,000	8%	63%	21%	8%	9%	57%	24%	9%	8%	51%	29%	12%
	\$550,000 - \$700,000	7%	63%	22%	8%	9%	58%	25%	7%	6%	51%	31%	10%
	\$700,000 or higher	8%	59%	23%	8%	10%	54%	25%	8%	6%	50%	28%	14%
Marital Status	Single	13%	66%	16%	4%	17%	57%	19%	7%	7%	55%	25%	13%
	Married/living with partner	8%	65%	19%	7%	9%	60%	23%	7%	8%	53%	25%	12%
	Widowed/separated/ divorced	7%	69%	19%	5%	8%	64%	22%	5%	8%	48%	32%	9%
People in Home	Child(ren) age 12 or under	8%	53%	23%	16%	9%	50%	24%	15%	10%	51%	21%	17%
	Child(ren) age 13-17	11%	61%	23%	5%	13%	49%	31%	7%	10%	49%	31%	9%
	Child(ren) age 18-25	9%	70%	17%	3%	11%	60%	24%	3%	12%	51%	27%	7%
	Parent age 65 or older	11%	56%	31%	2%	7%	51%	33%	5%	6%	51%	37%	4%
	None of these	9%	68%	19%	4%	9%	63%	22%	5%	7%	53%	27%	11%
Gender	Male	7%	65%	20%	7%	9%	61%	23%	7%	7%	53%	28%	11%
	Female	10%	63%	20%	7%	9%	58%	24%	8%	8%	52%	27%	12%
	Other*	30%	50%	10%	10%	20%	60%	10%	10%	40%	30%	20%	10%
District	1st	11%	61%	18%	10%	9%	59%	22%	8%	5%	57%	25%	13%
	2nd	10%	64%	18%	8%	8%	54%	28%	7%	10%	49%	28%	12%
	3rd	10%	66%	18%	6%	9%	61%	22%	8%	6%	57%	23%	14%
	4th	7%	64%	25%	4%	9%	61%	25%	4%	9%	53%	29%	8%
	5th	7%	64%	24%	5%	10%	58%	26%	5%	9%	48%	31%	10%
	6th	9%	67%	17%	6%	10%	62%	19%	7%	8%	53%	27%	10%
	7th	6%	65%	19%	9%	9%	59%	22%	9%	8%	50%	24%	15%
Work in City	Yes, from home	9%	59%	20%	11%	9%	54%	26%	10%	10%	47%	25%	17%
	Yes, outside home	8%	61%	23%	8%	13%	52%	27%	8%	11%	54%	25%	9%
	No, outside the City	10%	62%	18%	10%	11%	58%	20%	10%	9%	54%	22%	14%
	No, I am unemployed	12%	62%	19%	8%	17%	54%	21%	6%	12%	54%	25%	8%
	I am retired	7%	69%	21%	3%	7%	65%	23%	4%	5%	52%	31%	10%
Nonsample	Nonsample	17%	42%	42%	-	17%	33%	50%	-	8%	50%	42%	-

\* Smaller number of responses in this cohort may result in more

Distribution Questions +/- 2.0%		Fire and medical emergency services				
		Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/Outsource
2012 Overall		5%	33%	29%	33%	7%
2017 Overall		3%	44%	22%	35%	7%
2022 Overall		3%	48%	17%	26%	5%
Residence	One year or less	2%	53%	13%	16%	2%
	1-5 years	5%	45%	17%	30%	5%
	6-10 years	4%	52%	20%	25%	7%
	10-20 years	3%	51%	14%	28%	5%
	20 years or longer	3%	47%	18%	25%	6%
Own/Rent	Own	3%	49%	17%	25%	6%
	Rent/Lease	-	11%	-	44%	-
Age	Under 18	-	-	-	-	-
	18 to 24	-	-	-	-	-
	25 to 34	6%	48%	18%	17%	5%
	35 to 44	4%	53%	17%	26%	5%
	45 to 54	3%	52%	15%	27%	7%
	55 to 64	3%	45%	21%	29%	6%
	65 to 74	3%	52%	16%	23%	5%
	75 and over	1%	40%	18%	26%	4%
Education	Some high school*	-	50%	-	50%	-
	High school graduate	1%	48%	19%	19%	-
	Some college	4%	42%	21%	22%	8%
	College graduate	3%	49%	15%	26%	6%
	Graduate degree(s)	3%	51%	19%	28%	5%
HH Income	Under \$200,000	3%	35%	23%	25%	11%
	\$200,000 - \$299,999	2%	49%	18%	28%	4%
	\$300,000 - \$399,999	3%	51%	15%	24%	5%
	\$400,000 - \$550,000	3%	49%	18%	26%	5%
	\$550,000 - \$700,000	3%	48%	18%	27%	4%
	\$700,000 or higher	5%	48%	22%	28%	6%
Marital Status	Single	2%	52%	17%	23%	9%
	Married/living with partner	3%	50%	17%	26%	5%
	Widowed/separated/ divorced	2%	39%	16%	28%	5%
People in Home	Child(ren) age 12 or under	4%	54%	16%	26%	5%
	Child(ren) age 13-17	2%	50%	16%	30%	9%
	Child(ren) age 18-25	4%	42%	17%	28%	7%
	Parent age 65 or older	6%	42%	20%	26%	7%
	None of these	2%	49%	18%	24%	5%
Gender	Male	4%	50%	20%	26%	5%
	Female	2%	47%	15%	26%	6%
	Other*	-	30%	30%	40%	10%
District	1st	3%	50%	17%	29%	5%
	2nd	3%	59%	16%	25%	5%
	3rd	2%	50%	19%	22%	6%
	4th	5%	48%	20%	27%	6%
	5th	3%	48%	17%	27%	3%
	6th	4%	43%	15%	29%	6%
	7th	3%	53%	19%	27%	7%
Work in City	Yes, from home	2%	51%	16%	29%	8%
	Yes, outside home	7%	44%	21%	29%	8%
	No, outside the City	4%	49%	17%	25%	5%
	No, I am unemployed	6%	63%	13%	15%	6%
	I am retired	2%	48%	18%	24%	4%
Nonsample	Nonsample	-	50%	8%	33%	8%

\* Smaller number of responses in this cohort may result in more

Distribution Questions +/- 2.0%		Garbage/recycling collection					Parks maintenance				
		Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource	Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource
2012 Overall		10%	12%	30%	24%	28%	21%	17%	32%	11%	19%
2017 Overall		7%	20%	24%	27%	28%	16%	27%	27%	15%	17%
2022 Overall		8%	20%	21%	22%	27%	11%	29%	26%	14%	15%
Residence	One year or less	7%	16%	22%	27%	27%	11%	25%	20%	16%	18%
	1-5 years	14%	17%	19%	24%	33%	13%	33%	21%	21%	14%
	6-10 years	10%	26%	21%	26%	31%	11%	40%	22%	13%	18%
	10-20 years	7%	22%	17%	20%	26%	9%	30%	25%	13%	17%
	20 years or longer	7%	20%	22%	21%	25%	12%	26%	28%	12%	14%
Own/Rent	Own	9%	21%	20%	21%	28%	11%	31%	25%	13%	15%
	Rent/Lease	-	-	11%	11%	33%	-	-	11%	22%	22%
Age	Under 18	-	-	-	-	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-	-	-	-	-
	25 to 34	13%	17%	15%	29%	34%	11%	39%	15%	15%	16%
	35 to 44	14%	24%	17%	28%	30%	10%	45%	17%	18%	17%
	45 to 54	8%	18%	21%	26%	33%	12%	28%	27%	18%	20%
	55 to 64	10%	19%	22%	21%	27%	12%	27%	30%	13%	14%
	65 to 74	6%	23%	21%	19%	24%	11%	28%	26%	13%	14%
	75 and over	5%	18%	24%	16%	22%	11%	21%	29%	9%	11%
Education	Some high school*	-	-	50%	-	50%	-	-	50%	-	50%
	High school graduate	4%	20%	19%	18%	20%	11%	19%	29%	10%	8%
	Some college	5%	20%	17%	14%	34%	11%	16%	35%	9%	18%
	College graduate	9%	20%	20%	22%	27%	11%	30%	24%	14%	16%
	Graduate degree(s)	9%	21%	24%	25%	26%	11%	35%	25%	15%	14%
HH Income	Under \$200,000	9%	13%	17%	18%	34%	14%	22%	20%	14%	20%
	\$200,000 - \$299,999	11%	19%	20%	24%	26%	13%	27%	24%	15%	13%
	\$300,000 - \$399,999	8%	21%	20%	22%	24%	12%	27%	27%	13%	13%
	\$400,000 - \$550,000	9%	20%	24%	21%	29%	11%	34%	25%	14%	16%
	\$550,000 - \$700,000	7%	22%	23%	20%	27%	9%	33%	27%	13%	14%
	\$700,000 or higher	8%	23%	23%	21%	32%	8%	30%	30%	14%	17%
Marital Status	Single	7%	27%	18%	25%	27%	10%	28%	24%	17%	15%
	Married/living with partner	9%	21%	22%	22%	27%	11%	32%	26%	13%	16%
	Widowed/separated/ divorced	5%	14%	18%	19%	28%	13%	16%	28%	15%	11%
People in Home	Child(ren) age 12 or under	13%	21%	18%	27%	32%	10%	41%	18%	16%	19%
	Child(ren) age 13-17	9%	17%	20%	27%	35%	10%	29%	25%	18%	19%
	Child(ren) age 18-25	6%	18%	21%	24%	30%	11%	27%	25%	17%	19%
	Parent age 65 or older	10%	15%	17%	25%	28%	17%	20%	27%	20%	17%
	None of these	7%	21%	23%	18%	24%	11%	26%	28%	12%	13%
Gender	Male	10%	23%	22%	20%	29%	14%	30%	28%	11%	15%
	Female	8%	17%	19%	23%	25%	9%	27%	24%	17%	14%
	Other*	20%	10%	30%	10%	30%	10%	30%	40%	30%	20%
District	1st	8%	19%	20%	26%	28%	12%	31%	28%	15%	17%
	2nd	8%	22%	24%	20%	30%	12%	28%	31%	15%	13%
	3rd	7%	18%	23%	20%	31%	10%	33%	25%	11%	14%
	4th	9%	20%	21%	23%	28%	9%	30%	31%	13%	19%
	5th	7%	22%	22%	20%	26%	7%	30%	31%	13%	13%
	6th	9%	23%	20%	20%	26%	16%	26%	22%	15%	12%
	7th	10%	23%	23%	25%	25%	15%	30%	22%	16%	17%
Work in City	Yes, from home	10%	20%	19%	29%	30%	11%	32%	26%	16%	19%
	Yes, outside home	14%	15%	22%	30%	29%	14%	33%	20%	18%	14%
	No, outside the City	9%	20%	20%	24%	30%	12%	33%	25%	15%	16%
	No, I am unemployed	10%	17%	27%	13%	44%	4%	37%	23%	25%	17%
	I am retired	6%	22%	23%	16%	22%	11%	26%	28%	10%	13%
Nonsample	Nonsample	-	17%	-	8%	67%	17%	-	25%	17%	25%

\* Smaller number of responses in this cohort may result in more

Distribution Questions +/- 2.0%		Recreation services					Building Inspection				
		Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource	Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource
2012 Overall		27%	6%	48%	12%	10%	22%	5%	38%	20%	20%
2017 Overall		23%	11%	46%	15%	9%	18%	8%	38%	22%	21%
2022 Overall		17%	12%	45%	14%	8%	15%	9%	38%	18%	18%
Residence	One year or less	13%	22%	36%	11%	9%	9%	13%	36%	15%	15%
	1-5 years	14%	15%	42%	22%	8%	15%	7%	37%	21%	22%
	6-10 years	19%	16%	48%	13%	10%	17%	9%	41%	19%	21%
	10-20 years	16%	12%	44%	15%	12%	14%	8%	40%	19%	17%
	20 years or longer	18%	10%	46%	12%	7%	14%	10%	37%	16%	17%
Own/Rent	Own	17%	12%	45%	14%	9%	15%	9%	38%	17%	18%
	Rent/Lease	11%	-	33%	11%	-	-	-	33%	33%	-
Age	Under 18	-	-	-	-	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-	-	-	-	-
	25 to 34	13%	21%	38%	18%	9%	24%	8%	32%	16%	25%
	35 to 44	17%	20%	41%	19%	10%	18%	10%	40%	17%	22%
	45 to 54	16%	10%	48%	18%	12%	18%	4%	38%	21%	24%
	55 to 64	20%	8%	50%	12%	10%	15%	8%	39%	22%	18%
	65 to 74	19%	12%	44%	12%	6%	12%	12%	40%	15%	14%
	75 and over	13%	10%	44%	10%	7%	11%	9%	34%	15%	13%
Education	Some high school*	-	-	50%	50%	-	50%	-	50%	-	-
	High school graduate	18%	6%	43%	10%	4%	14%	8%	29%	22%	9%
	Some college	15%	5%	48%	10%	12%	10%	8%	31%	18%	23%
	College graduate	17%	13%	44%	14%	8%	15%	8%	38%	17%	19%
	Graduate degree(s)	18%	14%	47%	16%	8%	15%	11%	44%	18%	15%
HH Income	Under \$200,000	19%	6%	37%	19%	11%	13%	8%	30%	16%	26%
	\$200,000 - \$299,999	18%	13%	40%	13%	9%	18%	9%	35%	19%	16%
	\$300,000 - \$399,999	18%	11%	44%	14%	8%	14%	9%	36%	18%	18%
	\$400,000 - \$550,000	18%	14%	46%	13%	9%	14%	11%	41%	16%	18%
	\$550,000 - \$700,000	16%	15%	47%	13%	6%	12%	8%	43%	16%	16%
	\$700,000 or higher	16%	10%	58%	15%	8%	17%	7%	45%	21%	18%
Marital Status	Single	14%	13%	43%	17%	12%	20%	19%	28%	16%	19%
	Married/living with partner	18%	13%	46%	13%	9%	14%	9%	41%	17%	18%
	Widowed/separated/ divorced	16%	5%	46%	14%	6%	12%	6%	32%	22%	16%
People in Home	Child(ren) age 12 or under	16%	18%	41%	18%	12%	19%	9%	38%	20%	22%
	Child(ren) age 13-17	17%	11%	49%	17%	11%	15%	4%	42%	22%	22%
	Child(ren) age 18-25	15%	10%	46%	15%	11%	14%	4%	36%	21%	24%
	Parent age 65 or older	15%	12%	46%	14%	12%	17%	9%	35%	19%	19%
	None of these	18%	10%	46%	12%	7%	13%	10%	39%	16%	16%
Gender	Male	21%	13%	46%	11%	10%	18%	11%	41%	15%	18%
	Female	14%	11%	43%	19%	8%	10%	8%	36%	21%	18%
	Other*	10%	20%	50%	20%	10%	10%	-	20%	30%	40%
District	1st	19%	13%	45%	12%	9%	14%	8%	42%	16%	20%
	2nd	18%	12%	51%	12%	7%	9%	12%	41%	18%	23%
	3rd	14%	11%	47%	14%	9%	15%	9%	41%	16%	15%
	4th	18%	11%	49%	13%	11%	15%	8%	42%	19%	23%
	5th	12%	11%	51%	14%	6%	13%	10%	38%	16%	16%
	6th	20%	11%	42%	15%	9%	16%	7%	39%	21%	16%
	7th	25%	14%	38%	18%	8%	19%	14%	36%	20%	14%
Work in City	Yes, from home	15%	11%	48%	17%	12%	16%	7%	39%	21%	23%
	Yes, outside home	22%	17%	36%	17%	9%	24%	7%	34%	13%	24%
	No, outside the City	18%	11%	46%	15%	11%	17%	8%	41%	19%	20%
	No, I am unemployed	8%	17%	58%	29%	10%	8%	13%	37%	33%	23%
	I am retired	17%	11%	45%	11%	6%	11%	11%	38%	16%	13%
Nonsample	Nonsample	17%	-	33%	33%	25%	25%	-	17%	25%	25%

\* Smaller number of responses in this cohort may result in more

Distribution Questions +/- 2.0%		Police services					Street construction and maintenance				
		Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource	Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource
2012 Overall		8%	48%	14%	27%	5%	11%	37%	9%	19%	26%
2017 Overall		4%	58%	9%	28%	3%	7%	49%	6%	19%	22%
2022 Overall		5%	60%	6%	19%	4%	6%	49%	6%	17%	18%
Residence	One year or less	5%	60%	5%	13%	2%	9%	45%	5%	18%	13%
	1-5 years	10%	51%	7%	24%	5%	9%	50%	9%	18%	17%
	6-10 years	6%	61%	9%	22%	5%	7%	52%	8%	19%	23%
	10-20 years	6%	58%	7%	21%	3%	4%	48%	7%	16%	20%
Own/Rent	20 years or longer	3%	63%	6%	17%	3%	6%	49%	4%	17%	17%
	Own	5%	61%	6%	18%	3%	6%	50%	6%	16%	18%
	Rent/Lease	-	33%	-	22%	-	-	44%	-	11%	11%
Age	Under 18	-	-	-	-	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-	-	-	-	-
	25 to 34	16%	49%	3%	17%	3%	6%	51%	7%	17%	29%
	35 to 44	10%	55%	7%	23%	4%	8%	51%	6%	22%	21%
	45 to 54	5%	61%	10%	21%	4%	6%	47%	9%	18%	21%
	55 to 64	4%	62%	6%	23%	3%	8%	48%	5%	18%	20%
	65 to 74	3%	65%	5%	15%	3%	4%	53%	6%	16%	16%
	75 and over	2%	57%	6%	16%	3%	5%	47%	4%	13%	13%
Education	Some high school*	-	50%	-	50%	-	-	50%	-	50%	-
	High school graduate	1%	58%	8%	11%	1%	3%	47%	6%	11%	11%
	Some college	4%	60%	8%	15%	4%	4%	41%	4%	18%	23%
	College graduate	6%	59%	5%	20%	3%	5%	49%	5%	17%	19%
	Graduate degree(s)	4%	63%	7%	20%	3%	8%	54%	6%	16%	17%
HH Income	Under \$200,000	4%	49%	7%	22%	6%	4%	41%	6%	17%	25%
	\$200,000 - \$299,999	5%	61%	8%	19%	1%	6%	48%	5%	17%	18%
	\$300,000 - \$399,999	4%	63%	7%	17%	4%	5%	52%	4%	15%	16%
	\$400,000 - \$550,000	6%	60%	5%	21%	3%	8%	51%	7%	19%	17%
	\$550,000 - \$700,000	4%	63%	8%	20%	3%	6%	49%	5%	17%	21%
	\$700,000 or higher	4%	61%	6%	21%	3%	5%	53%	8%	17%	17%
Marital Status	Single	7%	66%	4%	16%	5%	4%	59%	4%	14%	19%
	Married/living with partner	5%	62%	6%	19%	3%	6%	51%	6%	16%	19%
	Widowed/separated/ divorced	3%	54%	7%	17%	4%	4%	44%	4%	21%	12%
People in Home	Child(ren) age 12 or under	10%	56%	8%	23%	4%	8%	50%	7%	21%	23%
	Child(ren) age 13-17	7%	57%	11%	22%	3%	6%	45%	9%	25%	25%
	Child(ren) age 18-25	6%	53%	7%	22%	4%	6%	45%	8%	17%	20%
	Parent age 65 or older	4%	59%	11%	20%	2%	9%	42%	4%	22%	19%
	None of these	3%	63%	6%	17%	3%	5%	51%	5%	15%	16%
Gender	Male	6%	63%	7%	19%	3%	6%	54%	7%	14%	19%
	Female	3%	58%	6%	19%	4%	6%	44%	3%	20%	17%
	Other*	-	50%	10%	30%	10%	-	40%	10%	30%	20%
District	1st	3%	62%	6%	20%	3%	6%	50%	7%	17%	19%
	2nd	5%	61%	11%	19%	3%	4%	53%	6%	16%	23%
	3rd	6%	63%	7%	16%	3%	5%	53%	4%	14%	16%
	4th	6%	58%	8%	20%	5%	6%	49%	8%	20%	20%
	5th	4%	63%	5%	19%	2%	6%	45%	5%	16%	17%
	6th	6%	58%	5%	23%	4%	7%	50%	7%	16%	16%
	7th	5%	64%	5%	20%	5%	5%	55%	4%	19%	19%
Work in City	Yes, from home	10%	56%	7%	25%	4%	8%	49%	7%	21%	19%
	Yes, outside home	6%	58%	9%	23%	5%	9%	41%	9%	23%	23%
	No, outside the City	6%	58%	8%	21%	4%	7%	51%	6%	17%	21%
	No, I am unemployed	4%	73%	6%	13%	6%	10%	56%	4%	17%	27%
	I am retired	2%	64%	5%	15%	2%	4%	51%	5%	14%	14%
Nonsample	Nonsample	-	50%	8%	25%	17%	8%	25%	-	33%	33%

\* Smaller number of responses in this cohort may result in more

Distribution Questions +/- 2.0%		Storm water drainage/flood control					Snow plowing and salting				
		Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource	Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource
2012 Overall		11%	30%	14%	23%	20%	14%	33%	8%	25%	27%
2017 Overall		10%	40%	10%	25%	17%	9%	41%	4%	27%	26%
2022 Overall		8%	41%	8%	22%	15%	9%	41%	4%	24%	22%
Residence	One year or less	11%	40%	7%	22%	7%	5%	27%	7%	18%	33%
	1-5 years	12%	41%	7%	24%	15%	10%	36%	7%	30%	25%
	6-10 years	7%	44%	9%	30%	18%	8%	44%	4%	28%	32%
	10-20 years	9%	40%	9%	24%	15%	9%	42%	3%	25%	22%
	20 years or longer	7%	41%	8%	20%	15%	9%	42%	3%	22%	18%
Own/Rent	Own	8%	41%	9%	22%	15%	9%	41%	4%	24%	22%
	Rent/Lease	-	11%	-	44%	-	11%	22%	-	11%	11%
Age	Under 18	-	-	-	-	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-	-	-	-	-
	25 to 34	13%	34%	10%	23%	22%	10%	36%	7%	25%	25%
	35 to 44	10%	43%	7%	30%	16%	10%	43%	5%	31%	28%
	45 to 54	13%	39%	10%	24%	17%	12%	30%	5%	27%	32%
	55 to 64	8%	38%	10%	22%	18%	10%	41%	3%	26%	23%
	65 to 74	6%	46%	7%	19%	12%	8%	46%	3%	21%	16%
	75 and over	4%	38%	8%	18%	11%	6%	43%	4%	17%	14%
Education	Some high school*	-	50%	-	-	50%	-	50%	-	50%	-
	High school graduate	4%	34%	9%	16%	13%	4%	43%	6%	18%	13%
	Some college	5%	31%	8%	22%	19%	5%	40%	2%	21%	19%
	College graduate	9%	38%	7%	24%	16%	9%	39%	4%	26%	23%
	Graduate degree(s)	7%	49%	10%	22%	13%	9%	46%	4%	24%	22%
HH Income	Under \$200,000	11%	25%	10%	22%	17%	9%	28%	1%	23%	31%
	\$200,000 - \$299,999	7%	39%	7%	25%	15%	11%	42%	3%	27%	16%
	\$300,000 - \$399,999	8%	44%	6%	21%	15%	7%	45%	3%	22%	20%
	\$400,000 - \$550,000	9%	42%	10%	22%	14%	12%	41%	5%	24%	21%
	\$550,000 - \$700,000	6%	41%	11%	20%	16%	6%	44%	5%	22%	23%
	\$700,000 or higher	9%	47%	10%	26%	13%	8%	41%	6%	25%	30%
Marital Status	Single	8%	43%	5%	26%	13%	12%	45%	2%	25%	24%
	Married/living with partner	8%	43%	9%	21%	16%	10%	42%	4%	24%	22%
	Widowed/separated/ divorced	6%	32%	8%	25%	11%	3%	38%	4%	22%	19%
People in Home	Child(ren) age 12 or under	11%	41%	8%	29%	17%	10%	38%	5%	30%	28%
	Child(ren) age 13-17	8%	37%	13%	30%	18%	10%	32%	6%	33%	28%
	Child(ren) age 18-25	6%	38%	9%	23%	19%	7%	35%	3%	28%	26%
	Parent age 65 or older	10%	36%	6%	26%	17%	14%	37%	4%	27%	19%
	None of these	7%	42%	8%	19%	13%	8%	44%	4%	21%	19%
Gender	Male	10%	45%	10%	18%	15%	10%	45%	5%	21%	21%
	Female	5%	37%	7%	27%	16%	7%	37%	3%	27%	23%
	Other*	10%	30%	10%	30%	20%	20%	20%	-	20%	40%
District	1st	6%	43%	9%	25%	17%	9%	47%	4%	24%	17%
	2nd	8%	43%	9%	22%	17%	10%	40%	3%	26%	28%
	3rd	10%	41%	6%	22%	12%	10%	39%	4%	21%	20%
	4th	6%	43%	8%	24%	19%	7%	43%	4%	23%	25%
	5th	7%	40%	9%	21%	13%	9%	44%	4%	24%	17%
	6th	9%	40%	10%	23%	11%	11%	36%	4%	27%	24%
	7th	9%	44%	7%	22%	19%	9%	47%	3%	25%	26%
Work in City	Yes, from home	9%	42%	9%	28%	16%	9%	39%	4%	29%	28%
	Yes, outside home	15%	36%	10%	25%	18%	15%	31%	7%	31%	30%
	No, outside the City	9%	39%	8%	24%	17%	9%	41%	3%	26%	26%
	No, I am unemployed	6%	50%	8%	23%	27%	10%	38%	8%	31%	37%
	I am retired	5%	43%	8%	19%	11%	8%	46%	4%	19%	14%
Nonsample	Nonsample	8%	33%	-	17%	33%	-	17%	-	25%	58%

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Distribution Questions +/- 2.0%		Mosquito abatement services					Recycling center drop off of yard waste				
		Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource	Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource
2012 Overall		29%	18%	9%	22%	27%	25%	14%	29%	23%	16%
2017 Overall		27%	22%	9%	24%	27%	20%	17%	29%	26%	15%
2022 Overall		27%	17%	9%	22%	26%	14%	23%	31%	19%	12%
Residence	One year or less	29%	7%	7%	20%	29%	4%	18%	40%	22%	13%
	1-5 years	26%	17%	12%	24%	31%	15%	21%	37%	22%	15%
	6-10 years	29%	20%	11%	21%	34%	16%	26%	33%	19%	14%
	10-20 years	29%	19%	8%	21%	27%	13%	22%	30%	23%	11%
	20 years or longer	27%	17%	8%	22%	24%	14%	24%	30%	18%	11%
Own/Rent	Own	27%	17%	9%	22%	27%	13%	24%	32%	19%	12%
	Rent/Lease	11%	-	-	11%	33%	11%	11%	22%	11%	-
Age	Under 18	-	-	-	-	-	-	-	-	-	-
	18 to 24	-	-	-	-	-	-	-	-	-	-
	25 to 34	28%	11%	18%	23%	31%	10%	22%	39%	23%	14%
	35 to 44	31%	22%	10%	24%	29%	17%	28%	29%	25%	14%
	45 to 54	30%	14%	10%	24%	35%	16%	17%	35%	21%	15%
	55 to 64	33%	18%	7%	22%	26%	16%	22%	35%	21%	12%
	65 to 74	22%	18%	8%	24%	24%	12%	26%	28%	16%	11%
	75 and over	23%	16%	8%	17%	20%	10%	22%	31%	16%	10%
Education	Some high school*	-	-	-	50%	50%	-	-	50%	-	50%
	High school graduate	23%	16%	14%	15%	15%	9%	32%	27%	15%	5%
	Some college	27%	13%	7%	16%	30%	15%	21%	27%	15%	15%
	College graduate	28%	17%	7%	23%	26%	14%	24%	32%	19%	11%
	Graduate degree(s)	27%	19%	11%	24%	28%	14%	24%	33%	22%	13%
HH Income	Under \$200,000	26%	9%	7%	22%	34%	14%	17%	26%	21%	17%
	\$200,000 - \$299,999	33%	14%	8%	23%	22%	15%	23%	34%	21%	9%
	\$300,000 - \$399,999	26%	16%	9%	21%	25%	12%	25%	31%	17%	10%
	\$400,000 - \$550,000	29%	19%	9%	23%	28%	15%	26%	32%	21%	14%
	\$550,000 - \$700,000	23%	22%	9%	24%	27%	13%	24%	35%	18%	12%
	\$700,000 or higher	30%	23%	8%	19%	25%	17%	19%	34%	20%	13%
Marital Status	Single	25%	18%	13%	21%	23%	9%	30%	33%	18%	14%
	Married/living with partner	29%	18%	8%	22%	28%	15%	24%	33%	19%	12%
	Widowed/separated/ divorced	23%	13%	10%	23%	20%	10%	17%	29%	18%	10%
People in Home	Child(ren) age 12 or under	29%	20%	11%	25%	33%	17%	23%	30%	26%	15%
	Child(ren) age 13-17	27%	14%	9%	27%	33%	17%	17%	32%	21%	17%
	Child(ren) age 18-25	28%	16%	7%	27%	29%	13%	17%	32%	23%	16%
	Parent age 65 or older	28%	12%	4%	27%	28%	15%	23%	21%	19%	19%
	None of these	27%	18%	9%	20%	23%	14%	24%	33%	17%	10%
Gender	Male	32%	20%	10%	19%	26%	15%	26%	33%	17%	13%
	Female	22%	14%	7%	25%	27%	12%	20%	30%	22%	11%
	Other*	30%	10%	-	20%	40%	10%	20%	30%	10%	40%
District	1st	31%	15%	13%	25%	27%	12%	24%	35%	20%	10%
	2nd	33%	15%	6%	23%	30%	18%	20%	35%	17%	12%
	3rd	30%	17%	9%	25%	21%	12%	23%	34%	19%	12%
	4th	22%	21%	9%	23%	31%	16%	26%	31%	21%	12%
	5th	25%	18%	9%	21%	24%	17%	25%	31%	17%	12%
	6th	30%	15%	7%	20%	27%	16%	20%	30%	20%	10%
	7th	29%	17%	9%	23%	30%	11%	24%	35%	23%	18%
Work in City	Yes, from home	30%	16%	8%	27%	33%	16%	20%	33%	28%	16%
	Yes, outside home	29%	17%	9%	30%	33%	14%	20%	38%	23%	13%
	No, outside the City	29%	18%	11%	21%	29%	17%	23%	33%	19%	12%
	No, I am unemployed	33%	19%	6%	21%	37%	12%	29%	31%	17%	13%
	I am retired	25%	18%	8%	20%	21%	11%	25%	30%	16%	10%
Nonsample	Nonsample	17%	17%	-	25%	50%	8%	17%	25%	17%	33%

\* Smaller number of responses in this cohort may result in more

Distribution Questions +/- 2.0%		Library services				
		Reduce Service Levels	Raise Taxes	Impose User Fees	Combine Service with Another Community	Privatize the Service/ Outsource
2012 Overall		26%	20%	33%	20%	7%
2017 Overall		24%	26%	26%	24%	7%
2022 Overall		22%	28%	24%	19%	6%
Residence	One year or less	16%	29%	29%	20%	2%
	1-5 years	23%	29%	22%	23%	8%
	6-10 years	24%	31%	22%	21%	9%
	10-20 years	22%	28%	24%	20%	6%
Own/Rent	20 years or longer	22%	28%	24%	18%	5%
	Own	22%	29%	24%	18%	6%
Age	Rent/Lease	22%	11%	11%	22%	-
	Under 18	-	-	-	-	-
	18 to 24	-	-	-	-	-
	25 to 34	29%	25%	24%	18%	9%
	35 to 44	23%	38%	22%	22%	6%
	45 to 54	28%	22%	27%	21%	8%
	55 to 64	26%	22%	28%	19%	6%
	65 to 74	20%	30%	22%	17%	5%
Education	75 and over	13%	30%	21%	19%	5%
	Some high school*	-	-	100%	-	-
	High school graduate	14%	20%	30%	11%	4%
	Some college	27%	15%	30%	14%	7%
	College graduate	23%	27%	24%	20%	6%
HH Income	Graduate degree(s)	19%	37%	21%	21%	6%
	Under \$200,000	32%	21%	15%	13%	9%
	\$200,000 - \$299,999	20%	29%	27%	18%	5%
	\$300,000 - \$399,999	21%	29%	24%	19%	6%
	\$400,000 - \$550,000	23%	30%	23%	20%	6%
	\$550,000 - \$700,000	22%	30%	20%	20%	5%
Marital Status	\$700,000 or higher	23%	25%	33%	18%	6%
	Single	26%	27%	27%	13%	6%
	Married/living with partner	22%	29%	24%	19%	6%
People in Home	Widowed/separated/ divorced	18%	23%	21%	20%	6%
	Child(ren) age 12 or under	23%	36%	20%	22%	7%
	Child(ren) age 13-17	26%	27%	22%	26%	9%
	Child(ren) age 18-25	22%	19%	30%	21%	8%
	Parent age 65 or older	26%	26%	20%	21%	5%
Gender	None of these	21%	28%	24%	18%	5%
	Male	26%	29%	26%	16%	7%
	Female	18%	28%	20%	23%	5%
District	Other*	20%	30%	20%	10%	20%
	1st	24%	32%	22%	24%	5%
	2nd	22%	35%	24%	14%	8%
	3rd	20%	29%	23%	19%	6%
	4th	26%	25%	27%	19%	5%
	5th	23%	23%	26%	20%	4%
	6th	26%	28%	24%	16%	6%
Work in City	7th	18%	31%	25%	23%	9%
	Yes, from home	24%	30%	24%	24%	7%
	Yes, outside home	30%	23%	27%	17%	9%
	No, outside the City	24%	26%	26%	19%	7%
	No, I am unemployed	25%	35%	27%	21%	10%
Nonsample	I am retired	18%	31%	21%	18%	4%
	Nonsample	17%	17%	25%	8%	25%

\* Smaller number of responses in this cohort may result in more

Respondents +/- 2.0%		2022 Count	2022%	2017 Count	2017%	2012 Count	2012%
Overall		2136	100%	1980	100%	1808	100%
Residence	One year or less	55	3%	53	3%	47	3%
	1-5 years	242	12%	261	14%	168	9%
	6-10 years	221	11%	178	9%	221	12%
	10-20 years	350	17%	413	22%	427	24%
	20 years or longer	1144	57%	993	52%	923	51%
Own/Rent	Own	1591	79%	1623	85%	1506	83%
	Rent/Lease	9	0%	62	3%	44	2%
Age	Under 18	-	-	1	0%	-	-
	18 to 24	-	-	2	0%	4	0%
	25 to 34	87	4%	99	5%	85	5%
	35 to 44	283	14%	225	12%	190	11%
	45 to 54	267	13%	290	15%	371	21%
	55 to 64	450	22%	553	29%	503	28%
	65 to 74	573	28%	719	38%	618	34%
	75 and over	332	16%	**	**	**	**
Education	Some high school*	2	0%	4	0%	3	0%
	High school graduate	79	4%	95	5%	111	6%
	Some college	226	11%	265	14%	273	15%
	College graduate	844	42%	791	41%	741	41%
	Graduate degree(s)	705	35%	675	35%	531	29%
HH Income	Under \$200,000	105	5%	105	6%	133	7%
	\$200,000 - \$299,999	255	13%	140	7%	197	11%
	\$300,000 - \$399,999	623	31%	636	33%	719	40%
	\$400,000 - \$550,000	539	27%	478	25%	370	21%
	\$550,000 - \$700,000	264	13%	216	11%	124	7%
	\$700,000 or higher	145	7%	231	12%	150	8%
Marital Status	Single	104	5%	135	7%	123	7%
	Married/living with partner	1373	68%	1419	74%	1235	68%
	Widowed/separated/ divorced	218	11%	221	12%	201	11%
People in Home	Child(ren) age 12 or under	397	20%	324	17%	288	16%
	Child(ren) age 13-17	211	10%	382	20%	438	24%
	Child(ren) age 18-25	210	10%	**	**	**	**
	Parent age 65 or older	81	4%	78	4%	64	4%
	None of these	1197	59%	1168	61%	1022	57%
Gender	Male	923	46%	915	48%	904	50%
	Female	753	37%	724	38%	667	37%
	Other*	10	0%	**	**	**	**
District	1st	236	12%	158	8%	193	11%
	2nd	172	9%	148	8%	160	9%
	3rd	290	14%	215	11%	284	16%
	4th	313	16%	223	12%	234	13%
	5th	310	15%	272	14%	242	13%
	6th	265	13%	209	11%	286	16%
	7th	255	13%	230	12%	250	14%
Work in City	Yes, from home	270	13%	299	16%	266	15%
	Yes, outside home	184	9%	**	**	**	**
	No, outside the City	598	30%	842	44%	794	44%
	No, I am unemployed	52	3%	58	3%	96	5%
	I am retired	865	43%	695	36%	596	33%
Nonsample	Nonsample	12	12	**	**	**	**

\* Smaller number of responses in this cohort may result in more score variability; \*\* Category parameters added or changed since last survey