

Proclamation

WHEREAS, the city government of Brookfield, Wisconsin celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 23 million small businesses in the United States, they represent more than 99 percent of American employer firms, create more than two-thirds of the net new jobs, and generate 46 percent of private gross domestic product; and

WHEREAS, small businesses employ over 55 percent of the working population in the United States; and

WHEREAS, 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

WHEREAS, 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and

WHEREAS, Brookfield, Wisconsin supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

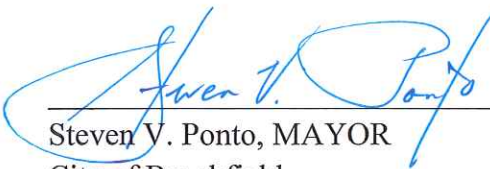
NOW, THEREFORE, I, Steven V. Ponto, Mayor of the City of Brookfield, Wisconsin, do hereby proclaim November 29, 2014 to be

SMALL BUSINESS SATURDAY

in the City of Brookfield and urge the residents of our community and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Signed and sealed this 28th day of October,
in the year Two Thousand Fourteen.





Steven V. Ponto, MAYOR
City of Brookfield