

Proclamation

WHEREAS, DECA is an Association of Marketing Students which prepare the students to be academically prepared, community oriented, professionally responsible and experienced leaders; and

WHEREAS, the mission of DECA is to prepare emerging leaders and entrepreneurs in marketing, finance, hospitality and management; and

WHEREAS, DECA's guiding principles are designed to explain how DECA fulfills their mission; and

WHEREAS, DECA enhances the co-curricular education of members through a comprehensive program that integrates into classroom instruction, applies learning, connects to business and promotes competition; and

WHEREAS, DECA's activities assist in the development of academically prepared, community oriented, professionally responsible, experienced leaders; and

WHEREAS, DECA's attributes and values describe the organization's priorities and standards, including competence, innovation, integrity and teamwork;

NOW, THEREFORE, I, Steven V. Ponto, Mayor of the City of Brookfield, in recognition of the Brookfield Central High School student members of DECA, do hereby proclaim, November 11 - 15, 2013 as

“DECA Week”

in the City of Brookfield, and encourage all citizens to become familiar with the services and benefits offered by the Brookfield Central DECA Chapter and to support and participate in these programs to prepare students for college and professional careers.

Signed and sealed this 5th day of
November, Two Thousand Thirteen

Steven V. Ponto, Mayor